

EXHIBIT 1

DECLARATIONS FROM 1993

- GREGORY SESSELMANN**
- KATHY ETLING**
- BRAD CLINTON**
- DENNY GEURINK**
- JAMES C. HILL**
- JOHN DAVID LOVE**

BEST AVAILABLE COPY

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): GREGORY J. SESSELMANN

For: ODOR ABSORBING CLOTHING

Serial No.: 08/125,342 Examiner: G. Hale

Filed: 09/22/93 Group Art Unit: 2407

DECLARATION OF GREGORY J. SESSELMANN UNDER 37 C.F.R. §1.132

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

I, Gregory J. Sesselmann, declare that:

1. I am a U.S. citizen.
2. I currently reside at 3365 Leon Street, Muskegon, Michigan 49441.
3. I am the inventor of the above-identified patent application entitled ODOR ABSORBING CLOTHING.
4. I have a Bachelor of Science degree in Metallurgical Engineering from Michigan Technological University in Houghton, Michigan.
5. I have been an outdoorsman for more than 26 years engaging in activities such as bow hunting and gun hunting wherein avoiding detection by wildlife is imperative.
6. I recognize that a primary form of defense for wildlife such as elk and deer are their acute sense of smell. Therefore, covering up or eliminating human odor is extremely important.
7. I invented the odor adsorbing clothing described in the above-identified patent in order to prevent detection by wildlife through their acute sense of smell.
8. ALS Enterprises, Inc., assignee of this patent application, has been

marketing odor adsorbing suits which embody the invention of the above-identified patent application under the mark SCENT-LOK® since January 1992.

9. I have received numerous letters, telephone calls and facsimiles from hunters, photographers and other outdoorsmen who have used the odor adsorbing clothing and have met with remarkable, unexpected results. Attached hereto as Exhibit A are numerous, unsolicited letters from just a few satisfied customers. As is evident from these letters, hunters and outdoorsman have long desired to eliminate detection by wildlife through the sense of smell. As is clearly described in the enclosed letters the results achieved through the product are clearly a function of the technology of the invention rather than the result of advertising or promotional promises.

10. ALS Enterprises, Inc. is a corporation which was created for marketing and manufacturing the SCENT-LOK® suit. The SCENT-LOK® suit is the only product which this entity manufactures or sells. During our first year, we had sales of approximately \$60,000. Sales in our second year exceeded \$200,000. We anticipate this year's sales to again dramatically increase over last years sales. I credit the dramatic increase in sales to commercial recognition of the technological break through achieved with the SCENT-LOK® suit.

11. I have reviewed U.S. Patent No. 3,783,085 to Pearson and U.S. Patent No. 4,901,370 to Suda. Both of these references are directed to toxic chemical suits which protect the wearer from toxic chemicals or vapors from entering the suit and coming into contact with the wearer's skin. The teachings of these two patents are totally unrelated to the odor adsorbing clothing of my invention. These types of chemical protective suits are not within the field of endeavor of my odor adsorbing suit. In addition, the particular problem which I sought to solve, namely adsorbing human odors without encapsulating the

wearer of the suit, are not the same as those faced by Pearson and Suda whose problem was to prevent toxic chemicals and the like from contacting the wearer of the suit.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 5-25-94


Gregory J. Sesselmann

30 DEC 92

DEAR GREG,

I JUST WANTED TO DROP A LINE AND CONGRATULATE YOU ON THE EFFECTIVENESS OF YOUR SCENTLOK CLOTHING. THIS WAS MY FIRST YEAR WITH SCENTLOK AND I HAD SOME IMPRESSIVE RESULTS.

I USED THE SUIT DURING THE MICHIGAN ARCHERY AND FIREARM SEASON. THOUGH BOTH OF MY "92" WHITETAIL BUCKS WERE TAKEN WHILE WEARING SCENTLOK, I FEEL THAT THE 6 POINT IN THE ENCLOSED PHOTO WAS DIRECTLY RELATED TO YOUR PRODUCT.

IT WAS OPENING MORNING OF REGULAR FIREARM SEASON. A LARGE DOE HAD SPOTTED ME ENTERING MY BLIND, BUT WAS TRAVELING ACROSS THE FIELD AT APPROXIMATELY 400 YARDS TOWARD MY GRANDFATHER. SHE SEEMED UNALARMED AND CONTINUED ON HER WAY. WHEN SHE AND HER FAWNS CROSSED HIS SCENT PATH, THEY IMMEDIATELY BOLTED AND RETURNED TO WHERE I HAD FIRST SEEN THEM. AFTER A FEW MINUTES, THE DOE BECAME CURIOUS AS TO WHAT I WAS, AND BEGAN TO CROSS THE FIELD TO INVESTIGATE.

SHE APPROACHED MY BLIND AT ABOUT 35 YARDS AND CIRCLED DOWNWIND TO PICK UP MY SCENT. SHE WAS CONVINCED I WAS THERE AS SHE STOMPED THE GROUND AND WAVED HER NOSE IN THE AIR. THIS WENT ON FOR ABOUT 5 MINUTES UNTIL SHE FINALLY GAVE UP. THE SUIT HAD WORKED GREAT! UNINTERESTED WITH ME, SHE SLOWLY CIRCLED UPWIND AND BEGAN TO GRAZE.

SUDDENLY SHE SNAPPED HER HEAD UP AND STARED DIRECTLY BEHIND ME. AS I LOOKED, THERE WAS A BUCK STANDING RIGHT IN MY SCENT PATH! HE NEVER HAD A CLUE AS TO MY PRESENCE. AS HE STARTED OUT AFTER THE DOE, HE GAVE ME A CLEAN SHOT AND I HAD MY 28RD MICHIGAN WHITETAIL BUCK. THE NEXT DAY I TOOK A NICE 8 POINT, BUT HE WAS UPWIND.

I FOUND THAT IT IS VERY IMPORTANT TO WEAR THE SUIT CORRECTLY AND TO KEEP YOUR OUTER GARMENTS CLEAN AND OPEN FREE. IT COST ME A 5 POINT IN BOW SEASON, BUT I'VE HAD AT LEAST 50 SUCCESSFUL SITUATIONS WHEN USED PROPERLY. KEEP UP THE GOOD WORK AND I LOOK FORWARD TO USING ANY NEW SCENTLOK PRODUCTS.

SINCERELY,

DAVE DIAZ

10/17/93

Bob King
6405 S. Meadowwood,
Missoula, MT 59803

Dear Greg,

I want you to know this is the very first letter I've ever been inspired to write to a manufacturer in praise of their product.

I'm 50 yrs old & have been hunting with a bow since I was 14. For about the past 5-6 years I've been concerned with the problem of how to control scent. The only solution I came up with involved using vapor barrier fabrics. Obviously this would work, but the comfort & even the health problems mix it.

I have tried every solution offered or practical to employ & found them wanting. I have seen your ads & was intrigued, but never ordered a suit until a friend of mine saw a demonstration with skunk scent at a sports show. He was simply flabbergasted.

Hunting in the Rocky Mountains is the acid test for any scent control system because the wind changes constantly. I have now witnessed the reactions of deer, elk, & bear directly down wind of me at close range.

All of them will detect something & show signs of momentary alarm, but soon settle down & resume normal activity. Deer in

particular all give a very minor snort & stamp their foot one time. After a serious visual inspection reveals no danger, they completely relax.

I walked up on 2 unseen bucks bedded in the brush that were straight downwind. They heard me & saw me, but because they smelled nothing dangerous, they never exhibited the reaction I've come to expect. Number one, (pre-scent hok days) I never would have gotten that close, & number two, if I had even seen or heard them, I would have been load shooting & gunners of bucks crashing off. They went about 30 rods, stopped & stared, went another 30-40 rods, did the same thing, & eventually deciding over they wasn't completely kosher, did run off without ever shooting.

This has been longer than I intended, but I wanted you to know how your product works in this part of God's Country & to thank you profusely for offering me the answer to a prayer. I eat, sleep, think, & live to hunt & never dreamed I'd see the day when ~~the~~ ~~the~~ ~~the~~ an auxiliary product would become as mandatory to me as my gun or bow. Many thanks
Good Hunting,
Bob King

Having hunted in many states and Canadian Provinces I have never experienced the close encounters as I did in Wyoming this fall.

The third day of the hunt we had determined where to put our stands to intercept the dozens of mule deer and white tails that were feeding in the alfalfa fields.

That morning we were discouraged because the wind had changed and our tree stand locations were impossible to hunt and the only hope was to dig a pit in the fence row bordering the alfalfa field.

An hour before I headed out for that evening hunt I showered and dressed up and down to my hunting partner that I was going to be sent free this evening with my new Scent loc suit on.

Hunting whitetail white tails for over 20 years, of course I had doubt that anything would eliminate human and odor from the whitetail's nose.

The ranch we were hunting on had incredible numbers of deer on it. Approximately 30 minutes later I had 4 or 5 deer come out and feed down wind of me. at about 40 yards. There were no bucks in the bunch and I was trying to video them when they caught my movement and took off. The next 60 minutes were probably the most exciting when I looked down the fence line and saw some deer headed my way. There were 3 small, 1 1/2 yr. old whitetail bucks, 4 adult does and two fawns. Watching them coming my way I was becoming concerned because they were getting so close I was imagining them of walking right into the pit I was in. The deer were still up wind of me for about 20 minutes, until they moved right beside me and then behind me.

Now heres why I am writing this story so read carefully. I now have an adult whitetail doe and two fawns

WINDING 3 yards down wind of me. I could have reached right out and joined right in with the fawns. That's not all - a few minutes later I had a small 6 point white tail buck stick his head right through the sage that I had surrounded my blind, at a total distance of 1 foot away from my face. I couldn't believe it, all 9 of the white tails never downwind of me no further than 4-5 yards away and never knew I was there.

That evening I shot my first male deer buck and when I released the arrow I had 38 deer feeding and or bedded within 40 yards downwind of my ground blind.

This story might sound incredible but it is the truth. The scent lark shit had to do its job.

from Martin Stubstad Sincerely -

5510 N Hwy 63

Rochester MN 55906 Martin Stubstad

Lane J. Kinney
P. O. Box 105
Chipley, FL 32428

December 27, 1993

ALS Enterprises, INC.
3365 Leon Street
Muskegon, MI 49441

Gentlemen:

Please allow me to introduce myself as a Wildlife Officer (Game Warden) with the Florida Game and Freshwater Fish Commission. I am also the owner of Lane's Gun Shop, Chipley, Florida.

After reading articles about your "Scent Lok" clothing in several outdoor magazines, I decided to purchase a set for the upcoming bow season in Florida. I have to admit that I was somewhat skeptical about it working, but thought I would give it a try!

During our 4 week archery season, I was able to kill 7 deer. This was by far, the best archery season I have ever had. On numerous occasions, I had deer directly downwind from me and 3 of the deer I killed were less than 10 yards away, downwind. It was amazing for me to see deer downwind that did not spook. I have tried odor eliminating sprays and cover scents in the past, but did not have favorable results. Your product was something else! Several times, I had deer remain downwind and feeding for over 30 minutes without picking up my scent.

The thing that impressed me the most about the "Scent Lok" clothing, was it worked even in 86 degree temperatures, with me sweating. The only problem I experienced was the "dots" coming off of the gloves during handling of my bow. I realize they are made to be worn under other gloves, but with mid 80's temperatures, I had to use them for outer wear.

I would like to close by saying thanks for a great product and certainly to feel free to use me for a reference if needed:

Happy Hunting!



LANE J. KINNEY, Wildlife Officer

LJK/jk

10-20-93

Dear Friends,

Scentlok clothing is the best thing to hit the market besides my bow. I have got closer to deer since I purchased my Scentlok suit than I ever have before. It also saves me money, now I don't have to spend all that money on masking scents.

Could you Please send me a ALS Enterprises or Scentlok camo cap. I can't find one anywhere. I will wear it proudly!

Thanks very much,

Benny Keene
Rt 4 Box 141
Dayton Texas

77535

September 19, 1993

LAS Enterprises
3365 Leon Street
Muskegon, Mi 49441

Re; Scent-Lok Odor Eliminating Clothing.

Gentlemen;

I wish to thank you for your fantastic Scent-Lok Clothing!

I read about Scent-Lok in either Whitetail or Bowhunting magazine and I was very interested. At the Minnesota Whitetail Classic I had a chance to sample the odor eliminating capabilities of your product by trying to smell a very strong perfume through a small sample of your cloth, I could not believe how well this worked.

This summer my brother (Kim Pesch) purchased two suits of clothes with gloves to try out on the Minnesota bow season. I hoped they would work because I have a limited area to hunt and the wind in Minnesota seems to keep changing all the time. One place I really wanted to try the suit at was an area that had fantastic sign, but the wind would swirl in the corner were I placed my stand and it seemed no matter how much cover scent I used (I am very careful with cover scents using only what is right for my area and bagging all my exterior clothes, showering with no scent products and dressing at the site) or which direction the wind came from I never have any luck at hunting this spot.

Opening day in Minnesota was September 18th (yesterday). The day was a beautiful bright Minnesota Indian summer day, the wind was horrible. It wasn't very strong but it could not have come from a worse direction in relation to the stand I hung up three weeks earlier. I decided to trust your suit and hunt in the spot anyway. I did everything exactly as your directions said and by 4:30 PM I was up in my stand about 20'-0" off the ground. I had a half a mile walk to my stand and I always seem to get cold after sitting awhile so I had two pairs of thermax underwear on even though it was about 65 degrees and sunny, as you can imagine I was sweating alot by the time I climbed into my stand.

I was surprised to see a ground scrape under my stand this early in the season but I was very excited thinking that my hot spot was going to be hot again this year also. The wind kept things swirling as it had the previous years when I tried this spot. On more than one occasion deer had either snorted and disappeared, or stopped on the field and looked up at me before I got a chance to shoot.

This year was different. First a forkhorn came in from the north, then a doe from the northwest and finally a doe from the southeast, (I am hunting a square alfalfa field surrounded by hardwoods). None of these deer paid any attention to me and started to graze. The forkhorn and one of the does left the field and an eight point buck came in from the north (at this time the wind is coming directly from the south straight to him). He walked across the field to me and started to work the scrape directly below my stand! I seriously thought about shooting him but I decided that I would wait, I have to much season left to hunt to settle for an eight. A doe came in from the south to join him and they left together. Then two more forkhorns came onto the field from the north. They played and ate and when two more does came in from the southeast and joined them they all left the field together.

There is still about an hour left of sunlight and so far I am having a great time enjoying the afternoon and confident in the ability of Scent Lok Odor Eliminating Clothes! All of a sudden a huge buck walked out of the northeast! I couldn't believe my eyes he could not have come in from any worse of a direction according to the way the wind is blowing. (This is hard to explain with words but I can't see how this mature buck could possibly not smell me from the direction he entered the field). He was only ten yards away and all I could do was pull back my bow and shoot. I am glad he came in so fast, I think if I had the opportunity to study him longer, buck fever would have set in and I probably would have fallen out of my tree.

I used a deer buck urine at this buck's scrape to help make him mad and check out his scrape, I think this helped me bring in the deer but I sincerely believe that without your suit I would never have shot this buck. I know for sure that I would not have sat in this stand on opening day with the wind changing directions from south to southwest!

I would have sent this letter earlier but I wanted to enclose a picture of my buck. (P & Y green score = 164 typical net.)

Thank You!

Sincerely,

Kurt Pesch

Kurt Pesch
165 3rd Street Southwest
Perham, Mn 56573

*I am sure that this isn't the first or last letter
of many happy customers! Thank you again.*





Continental Archery, Inc.

210 RAILROAD AVE.
AMBLER, PA 19002-5730

TEL (215) 646-0339 FAX (215) 646-0860

Manufacturers of Quality Compound Bows

October 25, 1993

Mr. Greg Sesselmann
A.L.S. Enterprises
3365 Leon Street
Muskegon, MI 49441

Dear Greg,

Enclosed are several photo's of animals taken with bow while using the Scent-Lok clothing. I have always been fairly succesful as a bow hunter, but never as succesful as since I began using Scent-Lok.

To start with I used the Scent-Lok outfit on a trip to Zimbabwe Africa where I harvested 4 big game animals. Upon my return, I traveled to Georgia, and on opening day took a nice 10 point whitetail. The same in Illinois, the same in Pennsylvania, and an 8 point in Virginia.

This is incredible, after all of this hunting my outfit still does not smell. In fact the photo of Pete Norcero with his big buck was taken using my outfit. Pete was hunting a suburban buck and had permission to hunt a specific property, unfortunately, the predominant wind always blew to the neighboring property where the buck would bed. Pete had been hunting this buck for two years and because of the wind situation, never got a close chance. I told Pete to try my Scent-Lok outfit. On his very first try the buck came right up into the wind and Pete got his trophy.

My partner, Steve Janik, has just tried the Scent-Lok outfit with great results (see photo). This huge 8 point came right up behind him where the wind was blowing from Steve to the buck.

Is this all a coincidence? I THINK NOT!

Greg, I hunt real hard each year paying my dues with time in the woods, early mornings, long periods on stand, cold and rainy days. I have felt I have done it all right and to do all of the above and have the big guy wind you just kills me. I feel for the first time that with the Scent-Lok outfit I can better control that loose end and increase my odds for bagging that big trophy.

Thanks for producing such a great product.

Sincerely,



Paul Payton

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicant: **GREGORY J. SESSELMANN**

For: **ODOR ABSORBING CLOTHING**

Serial No.: **08/125,342**

Examiner: **G. Hale**

Filed: **09/22/93**

Group Art Unit: **2407**

DECLARATION OF KATHY ETLING UNDER 37 C.F.R. §1.132

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

I, Kathy Etling, declare that:

1. I am a U.S. citizen.
2. I currently reside at 2760 Ashfield Drive, St. Louis, MO 63129.
3. I have approximately thirty years of outdoor hunting and fishing experience.
4. For the past eleven years, I have been writing articles for a variety of outdoors periodicals, including Outdoor Life, National Rifle Association-American Hunter, Peterson's Hunting, Peterson's Bow Hunting, Buckmasters, and North American Whitetail. Many of the articles which I have written are new product reviews.
5. One significant challenge facing hunters and outdoor photographers is avoiding detection by wildlife's acute sense of smell. There have been two ways in which persons have attempted to avoid detection of human odor, namely elimination of human odor and masking or covering up human odor. Cover scents have been used in excess of thirty years by outdoorsmen in an attempt to cover up human odor. These scents range from corn scent, skunk, fox urine, and raccoon urine. Based upon my experience, these products have limited success because they never effectively eliminate the human odor and wildlife with

an acute sense of smell, such as deer and elk, will detect the human odor, regardless of the amount of cover scent. Because of the amount of cover scent used, a cover scent will generally alert the wildlife such as deer that something is out of the ordinary. For example, a skunk releases its scent when it is alarmed or frightened. Therefore, a deer entering the area and detecting a skunk will have reason to be cautious.

6. A second method which has been practiced to attempt to prevent detection by wildlife through sense of smell is to eliminate the odor through the use of special shampoos, body soaps, and odorless detergents. In addition, I have inserted a bag of leaves in my washing machine while washing my hunting clothes in an attempt to imbed the leaf smell in my clothes. Once again, these attempts at eliminating human odor have met with limited success.

7. I have personally used the Scent-Lok™ odor-absorbing suit manufactured by ALS Enterprises and have spoken with several other hunters who have used this suit. Based upon my several years of experience in this field, the Scent-Lok™ suit provides an unbelievable advantage for outdoorsmen in avoiding detection by wildlife through the sense of smell.

8. For example, while wearing my Scent-Lok™ suit, two bucks walked within three yards, downwind of me, and did not detect enough human odor to alarm them. In fact, I had to scare one of these two bucks away for fear of being stepped on or gored by his antlers. This close contact with deer is usually impossible with known cover scents.

9. On the same occasion described above, a third, more mature buck spotted me and came within fifteen yards, downwind of me. The buck was confused because he saw me, but never detected enough human odor to be alarmed.

10. In another instance using the Scent-Lok™ suit, I was in a tree stand in the late evening when air flow generally flows downward due to cooling of the earth's surface. While in the tree stand, a doe and a buck ran around the tree I was sitting in and the area immediately below me for approximately 20 minutes. The deer never smelled enough human odor in order to be alarmed. In each of the instances described above, the deer would have probably smelled me regardless of my use of a known cover scent or odorless detergent and shampoo. I credit each of these spectacular encounters with deer to the Scent-Lok™ suit.

11. One of deer and elk's primary defenses against danger is their acute sense of smell. The Scent-Lok™ suit works so well and provides such an unbelievable advantage to the hunter that it is almost unfair.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 11-4-93

Kathy Etling
Kathy Etling

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: GREGORY J. SESSELMANN

For: ODOR ABSORBING CLOTHING

Serial No.: 08/125,342

Examiner: G. Hale

Filed: 09/22/93

Group Art Unit: 2407

DECLARATION OF BRAD CLINTON UNDER 37 C.F.R. §1.132

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

I, Brad Clinton, declare that:

1. I am a U.S. citizen.
2. I currently reside at Road No. 2, Box 361, Dubois, Pennsylvania 15801.
3. I have been hunting whitetail deer for over 21 years. For the last ten years, I have been employed, full-time, as a professional hunting advisor and lecturer. I am sponsored by 14 different companies to promote their products at trade shows and other lectures. I will not sponsor any product until I have thoroughly tested the product and proved its effectiveness.
4. This year, I have conducted 26 different national seminars and participated in the production of several television and radio shows regarding whitetail deer hunting.
5. I have conducted extensive field tests on the Scent-Lok™ suit manufactured by ALS Enterprises, Inc. I am not being compensated by ALS Enterprises to sponsor its product.

6. An acute sense of smell is one of the whitetail deer's primary forms of defense against predators and other danger. A whitetail deer has approximately 800 scent glands in its nose.

7. Perhaps the biggest hurdle to overcome in achieving success in hunting whitetail deer is effectively eliminating the human odor. The primary means for eliminating human odor practiced by hunters in the past is a two-step process of first eliminating human odor and then applying a cover scent to the area in which the person is hunting. Odor is eliminated by a variety of soaps and chemicals which the user showers with, washes his clothes in, and applies to his body.

8. The average hunter has met with mediocre success in hunting whitetail deer by using the two-step process of eliminating odor through the use of soaps, chemicals, and detergents, and the use of a cover scent. Perhaps the primary reason that this system has met with such inadequate success is because the human body continually emanates odors and a deer can effectively sift through a cover scent and detect the human odor, thereby alerting the deer of possible danger.

9. I have conducted extensive field testing of the Scent-Lok™ suit, in conjunction with odor-eliminating chemicals, cover scents, and without the use of soaps, chemicals, or cover scents. The results which I have experienced in field-testing this product have been remarkable.

10. I am licensed by the State of Pennsylvania to raise my own whitetail deer. I own over 200 acres of land and am raising a herd of deer on a portion of the land. Three of these deer I have bottle-fed and raised from birth. These three deer recognize me by my particular human scent and when I enter the pen in which the deer are kept, these three deer act more like dogs by running up to me and licking me. These three deer pick up my

scent long before I enter the pen and know that I am coming. In one test, I put on the ALS Scent-Lok™ suit and laid down in the pen. The three bottle-fed deer never detected me and, in fact, never were alerted to my presence inside the pen. I took a portion of the suit off so that some of my human odor would escape. The deer still did not approach me because a substantial portion of my odor was still being absorbed by the Scent-Lok™ suit. It was not until I fully removed the Scent-Lok™ suit that these three deer recognized me by my particular human scent and then, once again, approached me and began licking me.

11. As a result of my extensive years of experience in hunting and in testing a wide variety of products, I am convinced that the ALS Scent-Lok™ suit is a significant improvement in this field and the results that I have experienced when using this suit have been extraordinary.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 10-29-95



Brad Clinton

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT

Applicant: **GREGORY J. SESSELMANN**

For: **ODOR ABSORBING CLOTHING**

Serial No.: **08/125,342**

Examiner: **G. Hale**

Filed: **09/22/93**

Group Art Unit: **2407**

DECLARATION OF DENNY GEURINK UNDER 37 C.F.R. §1.132

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

I, Denny Geurink, declare that:

1. I am a U.S. citizen.
2. I currently reside at 11500 60th Avenue, Allendale, Michigan 49401.
3. I have been writing articles regarding outdoor activities for more than 20 years.

My articles have been published in Field & Stream, Turkey Hunter Magazine, and a variety of newspapers and other periodicals. More recently, I have been assisting in the production of an outdoor theme television show entitled "Moore Outdoors."

4. In the several years in which I have been engaged in outdoor activities, I have hunted and fished in at least 45 different states in the United States and have hunted and fished in other locations throughout the world, including, most recently, Russia.

5. The number one problem in getting close to wildlife is overcoming the animals acute sense of smell. For example, deer, bear, wild boar and elk have an extremely sensitive sense of smell which helps to warn the animals of potential danger.

6. The primary method outdoorsmen have used to attempt to overcome the human odor is to mask the odor by using one of several commercial scents. Unfortunately, these

scents can be unpleasant to the outdoorsmen, overpowering, messy to work with and time consuming in properly applying the masking scent.

7. I have had the opportunity to use the Scent-Lok™ suit manufactured by ALS Enterprises and have spoken with numerous other outdoors enthusiasts who have significant experience in using the suit. Based upon this experience, it is my opinion that the Scent-Lok™ suit is a significant improvement in the industry and overcomes a long-standing problem of effectively overcoming human odor to prevent detection by wildlife.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 10-21-73

Denny Geurink
Denny Geurink

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: GREGORY J. SESSELMANN

For: ODOR ABSORBING CLOTHING

Serial No.: 07/798,288 Examiner: G. Hale

Filed: 11/25/91 Group Art Unit: 2407

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

DECLARATION OF JAMES C. HILL
UNDER 37 CFR 51.132

I, James C. Hill, declare:

1. I am a U.S. Citizen.

2. I currently reside at 5045 Bartlett Blvd. Mound, MN
55364.3. I have approximately 31 years of bow hunting
experience. I am what is commonly considered a Trophy Hunter.4. One significant problem in successfully hunting
wildlife, such as deer, is effectively eliminating, or covering up
human odor. Once a deer smells a human, the deer will become
"spooked" and run from the area.5. Through my years of hunting, I have become familiar
with the several available products to cover up or absorb human
odor.6. In the past, I have experimented with various ways
of containing human odor while hunting such as wearing a swim cap.
I have also investigated use of other odor containing suits such

Code and that such willful false statements may jeopardize the validity of the application of any patent issued thereon.

Dated: January 12, 1992 ON
1993

By:

~~James C. Hill~~

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: GREGORY J. SESSELMANN

For: ODOR ABSORBING CLOTHING

Serial No.: 07/798,288

Examiner: G. Hale

Filed: 11/25/91

Group Art Unit: 2407

Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

DECLARATION OF JOHN DAVID LOVE
UNDER 37 CFR §1.132

I, John David Love, declare that:

1. I am a U.S. citizen.
2. I currently reside at 7216 Washburn, Washburn Mountain Loop, Greenwood, AR 72936.
3. I currently operate two archery supply stores, one in Farmington, Arkansas and the other in Fort Smith, Arkansas.
4. I have owned and operated archery shops for 10 years.
5. I have engaged in the sport of hunting for approximately 30 years.
6. I have received several odor absorbing hunting suits manufactured by ALS Enterprises, Inc. with the intention of selling these products in my archery supply stores.
7. Before making these products available to my customers, I supervised extensive field testing of the odor absorbing suits by distributing these suits to experienced archery hunters.

8. The results of the field testing have shown the suits to be extremely effective in absorbing human odors. One comment which I received was that the hunter "felt like I could reach out and touch the animal because it couldn't smell me". Another comment I received was that a "deer passed within 10 feet of me and didn't smell me with this suit on".

9. There has been a long felt need for a product in the archery industry to absorb the human odors which are detected by wildlife such as deer.

10. Previous attempts to eliminate human odors have been scents to cover up or mask the human odor. These scents are only approximately 25% effective in covering up the human odor. However, the odor absorbing suit manufactured by ALS Enterprises, Inc. is approximately 98% effective in absorbing human odors.

11. This product effectively satisfies a long felt need in the industry and will likely be a significant advance in the industry.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both under §1001 of Title 18 of the United States

Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 1-13-92

John David Love
John David Love

EXHIBIT 2

DECLARATION OF MYLES KELLER

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gregory J. Sesselmann

For: SYSTEM AND METHOD FOR ODOR ABSORPTION

Serial No.: 90/007,331

Examiner: R. Lindsey

Filed: 11/30/2004

Group Art Unit: 3765

DECLARATION OF MYLES KELLER

I, Myles Keller, declare that:

1. I have extensive experience both in hunting wildlife and in the sales and marketing of scent control products used in the hunting industry. Specifically, I have more than forty years of practical experience in hunting wildlife, such as deer, and have been employed by manufacturers of scent control products for over twenty years.
2. During the 1980's, I developed and sold my own line of hunting scent control products, specifically cover scents. These products were developed for the purpose of attempting to mask or cover up the odor of a hunter so that wildlife, such as deer could not detect human odor and thereby realize the associated danger.
3. Robinson Laboratories, Inc., now known as Robinson Outdoors, Inc., is currently and has been for more than 20 years one of the top three manufacturers of scent control products for sale in the hunting products marketplace in the United States. The scent control products manufactured and/or sold by Robinson Laboratories, Inc. include deer lures, cover scents, scent-free soaps, deer lure dispensers and spray-on deodorizing compounds. I was employed by Robinson Laboratories from 1985 until 2003 and during this period of time I was responsible for the promotion and sale of a variety of scent control products. In addition, I assisted in

coordinating the advisory staff of professional hunters who used Robinson Laboratories, Inc.'s scent control products.

4. In 2003, I left Robinson Laboratories, Inc. and began employment with Wildlife Research, Inc. and I am currently employed by this entity where I am again responsible for the promotion and sale of a variety of scent control products and also act as a professional staff advisor to promote scent control products for sale in the hunting products marketplace. Wildlife Research, Inc. is currently one of the top five manufacturers of scent control products for sale in the hunting products marketplace in the United States. The scent control products manufactured and/or sold by Wildlife Research, Inc. include deer lures, cover scents, scent-free soaps, deer lure dispensers and spray-on deodorizing compounds.

5. Based upon my forty years of practical hunting experience and twenty years of professional experience in the scent control hunting products industry, there are very few, if any, individuals who have as much specialized experience in the development, use and sale of scent control hunting products industry as I do.

6. Elimination and control of human odors is critically important in hunting wildlife because many wildlife use their acute sense of smell as their primary defense mechanism. The sense of smell by animals, such as white tail deer, is orders of magnitude more sensitive than the sense of smell of most humans. Some experts in the scent control hunting industry state that the sense of smell for deer is 100 to 1000 times more sensitive than the human sense of smell. Therefore, eliminating or controlling the sense of smell to a level consistent with a human sense of smell would likely be entirely ineffective in adequately controlling or eliminating odors detected by wildlife.

7. For more than twenty years prior to Greg Sesselmann's innovation in the early 1990's, hunters have understood and recognized this acute sense of smell defense mechanism by wildlife and consequently manufacturers of hunting products have actively invested in research and product development efforts to develop products to overcome this defense mechanism. For more than twenty years prior to the invention and use of the odor absorbing clothing developed by Gregory Sesselmann and commercialized by ALS Enterprises, Inc. ("ALS"), the primary means used by hunters to try to combat the human odors was cover scents. These scents are usually naturally occurring scents found in the wild which have been extracted and concentrated such as apple, acorn and other natural scents. Typically, a hunter would apply the scent to his or her clothing in an attempt to cover or mask the human odor. Manufacturers of these scents have invested many thousands and perhaps millions of dollars in developing these products, and they have met with moderate success. One key problem with these cover scents is that they don't have any impact on the human odors except to overpower those odors. Wildlife such as deer can often filter through the cover scent and still detect human odor. In addition, even though a cover scent is a naturally occurring scent, it often is not natural in the level of concentration found in the commercial products and as used by hunters. One other problem with cover scents is that they are temporary in that the user must re-apply the scent in order to achieve a moderate level of success.

8. Another strategy or tactic which has been used by hunters for more than twenty years prior to Greg Sesselmann's innovation is to use a variety of odor neutralizing soaps and detergents. Typically, a hunter would wash his or her body and clothing with these odor-free detergents and soaps in an attempt to eliminate the odors. Unfortunately, the human body continuously produces and emit odors and therefore, the benefits realized by these products are

temporary in nature, especially in warm environments or where the individual is exerting himself or herself. In other words, as the hunter naturally generates new odors, the effectiveness of the washing described above quickly fades.

9. Still another example of a temporary odor control device used for at least 5 years in the hunting product marketplace is a liquid spray containing odor-absorbing compounds or a dry powder such as baking soda. Hunters would spray or sprinkle these compounds on their body as they enter the woods. Once again, these products have met with moderate success because they are temporary in nature and are limited in their effectiveness in eliminating human odor. Because hunters often hunt in remote areas and many miles from roads and the like, hunters are quite limited as to the supplies and materials which can be transported deep into the wilderness. Too often, these bulky sprays and powders would be left behind rather than carried into the woods. Consequently, temporary odor control products are often ineffective because the naturally occurring odors from the hunter will quickly overwhelm the limited odor neutralization effect from these temporary products.

10. The problem of overcoming wildlife's extremely acute sense of smell has been known to hunters for hundreds of years. As described above, cover scents have met with moderate success, but are temporary in nature. Still another attempt to overcome the problem was found in temporary spray-on odor absorbing compounds or sprinkling water soluble powders, such as baking soda. These practices once again met with limited success in light of the fact that they are temporary in nature and water soluble. These prior practices evidence the fact that hunters have tried many different ways to cover their scent, and unfortunately have met with limited success.

11. I am familiar with and have used while hunting, odor absorbing clothing manufactured and sold by ALS Enterprises, Inc. ("ALS"). It is my understanding, that these articles of clothing incorporate activated charcoal to absorb the naturally occurring odors and other odors associated with the human body. In particular, the odor absorbing garment manufacturing sold by ALS that I have used previously and refer to through out this declaration was an article of clothing formed from a base layer of air permeable material having activated charcoal provided on the air permeable fabric layer. It is my understanding that the activated charcoal was securely mounted to the fabric through use of an adhesive. The article of clothing, substantially surrounded at least a portion of my body such that at least a portion of the odors naturally emanating from my body were absorbed by the article of clothing thereby making detection of my human odor by wildlife more difficult.

12. Based upon my forty years of practical hunting experience and twenty years of odor control hunting industry experience, the single most important development in the hunting products industry since I became involved with these products is the odor-absorbing garments and method for using these garments invented by Gregory Sesselmann. The odor-absorbing garments manufactured and sold by ALS Enterprises, Inc. and its licensees are the only products available in the industry which provide exceptional odor control and odor elimination for an extended period of time in a wide variety of weather and hunting conditions which can also be reactivated for reuse. To my knowledge, Gregory Sesselmann was the first person to recognize the applicability of using an odor-absorbing garment to avoid detection of the wearer by wildlife through sense of smell and in particular, use of such a garment in a hunting application.

13. During my forty years as a hunter and my over twenty years in the promotion and sale of hunting products, I have seen the introduction and failure of numerous products intended

to assist hunters in effectively overcoming the acute sense of smell of wildlife. I am not aware of any other hunting product which has met with the same growth, commercial success and acceptance within the hunting industry as the odor absorbing garments and the method for using these garments as developed by ALS.

14. Prior to the introduction by ALS of its odor absorbing garments and the method for using these garments, research and development in the odor control industry was based predominantly upon developing effective scents to try to cover or mask the human odor. Research and development in the hunting industry was focused on cover scents because nobody had yet invented an effective, long lasting mechanism for absorbing or eliminating odor. However, following the introduction of ALS's revolutionary odor absorbing garments, it is my belief and understanding that the vast majority of research and development efforts in the scent control hunting industry have now focused instead on absorbing and containing odors rather than masking or attempting to cover up such odors. Following the commercial introduction of ALS' odor absorbing garments and method of using these garments, the hunting products industry has been flooded with a variety of "odor elimination" carbon or activated charcoal sprays, products and the like, all of which attempt capitalize upon ALS' unique odor absorbing garment application of activated carbon while hunting wild game.

15. Based upon my involvement in the industry and as a hunter, I am familiar with the historical advertising and promotional efforts of ALS in promoting its odor-absorbing garments and use of these garments by hunters to avoid detection by wildlife. In my opinion, the remarkable commercial success which ALS has experienced with its odor-absorbing garments in the hunting industry is not a function of these advertising and promotional efforts, but instead is largely the result of Greg Sesselmann's unique and pioneering innovation in the scent control

industry. In other words, it is the revolutionary innovation and effectiveness of the product and use of the product which has resulted in the sales and growth of the odor absorbing garment industry rather than marketing or promotional efforts.

16. To the best of my knowledge, ALS was the first entity to offer odor-absorbing hunting garments for sale to hunters and outdoorsmen. Prior to the introduction of these products to the marketplace, these products did not exist in the marketplace and in fact there was no marketplace for the products. However, since the introduction of the ALS products, a market has been developed for odor absorbing hunting clothing, which I understand to be a multi-million dollar market.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: July 7, 05

Myles Keller
Myles Keller

EXHIBIT 3

DECLARATION OF EVERETT TARRELL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: **Gregory J. Sesselmann**

For: **SYSTEM AND METHOD FOR ODOR ABSORPTION**

Serial No.: **90/007,331** Examiner: **R. Lindsey**

Filed: **11/30/2004** Group Art Unit: **3765**

DECLARATION OF EVERETT TARRELL

I, Everett Tarrell, declare that:

1. I am currently employed by Cabela's, Inc., a multi-channel retailer of hunting, fishing and camping products and accessories. Currently, Cabela's is one of the top three retailers within the United States for sales of hunting apparel.

2. I have been employed by Cabela's, Inc. since 1987. Specifically, I was employed as a Hunting Clothing Buyer for nine years and following that I was promoted to Divisional Merchandise Manager for hunting clothing for five years. Currently, I am employed as the Director of Marketing and Brand Management for Cabela's. In my capacity as a Hunting Clothing Buyer and the Divisional Merchandise Manager for hunting clothing for most of the past 15 years, I have extensive knowledge of the hunting apparel industry and in particular, the development and creation of the odor absorbing hunting apparel market.

3. To my knowledge, Greg Sesselmann was the first individual to recognize and understand the effectiveness of and application of the incorporation of an odor absorbing compound such as activated charcoal in a garment of clothing for use by a hunter. In its promotional materials and instructions for use, ALS Enterprises, Inc. ("ALS") taught hunters how to effectively eliminate human odors through the use of odor absorbing hunting clothing. ALS created odor absorbing garments incorporating activated charcoal and instructed hunters

how to wear the garments when hunting to effectively eliminate their human odor. ALS also effectively instructed hunters how to reactivate their odor absorbing garments through washing and drying the garment.

4. To my knowledge, Cabela's was the first national retailer of hunting apparel to offer for sale odor absorbing hunting clothing developed and manufactured by ALS. Cabela's began sales of these odor absorbing hunting garments in 1995.

5. Since its introduction in the marketplace, ALS' introduction of an odor absorbing hunting garment has resulted in the creation of an entirely new subset of the hunting apparel market, namely the odor absorbing hunting garment market. To the best of my knowledge, there were no sales of odor absorbing hunting garments prior to 1990. Following the commercial introduction of these garments by ALS in 1992, this product market has grown to well over \$100 million in annual sales of odor absorbing hunting garment and accessories. Since the introduction of the product by Cabela's in 1995, Cabela's has sold and/or continues to sell a variety of odor absorbing hunting garments manufactured by entities such as ALS, W.L. Gore & Associates, Inc. (manufacturers of Gore-Tex™ products), Robinson Outdoor, Inc. and private label products manufactured and sold under the direction of Cabela's.

6. In my opinion, it is the pent-up demand and the overwhelming need for an effective scent control product while hunting that has resulted in the astounding growth of the odor absorbing hunting apparel market over the past thirteen years.

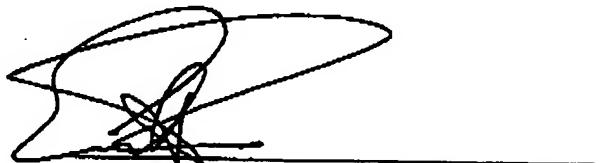
7. One point which must be emphasized in order to put into perspective the level of success and achievement in the commercialization by ALS of the odor absorbing clothing and method for using the clothing is the fact that Greg Sesselmann started ALS as the sole inventor with extremely limited capital, little or no experience in manufacturing clothing products and

little or no experience in the marketing and sales of hunting products. In light of the limited resources and experience in the industry possessed by Greg Sesselmann, the success of ALS and the creation of the odor absorbing garment market is that much more remarkable.

8. Based upon my nearly 20 years of experience in the retail sales of hunting apparel, it is clear to me that one of the most unique improvements and advances in the hunting apparel industry during this period of time was the introduction by ALS of odor absorbing garments.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 7-8-05



Everett Tarrell

EXHIBIT 4

DECLARATION OF GREG PAQUIN

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gregory J. Sesselmann

For: SYSTEM AND METHOD FOR ODOR ABSORPTION

Serial No.: 90/007,331

Examiner: R. Lindsey

Filed: 11/30/2004

Group Art Unit: 3765

DECLARATION OF GREG PAQUIN

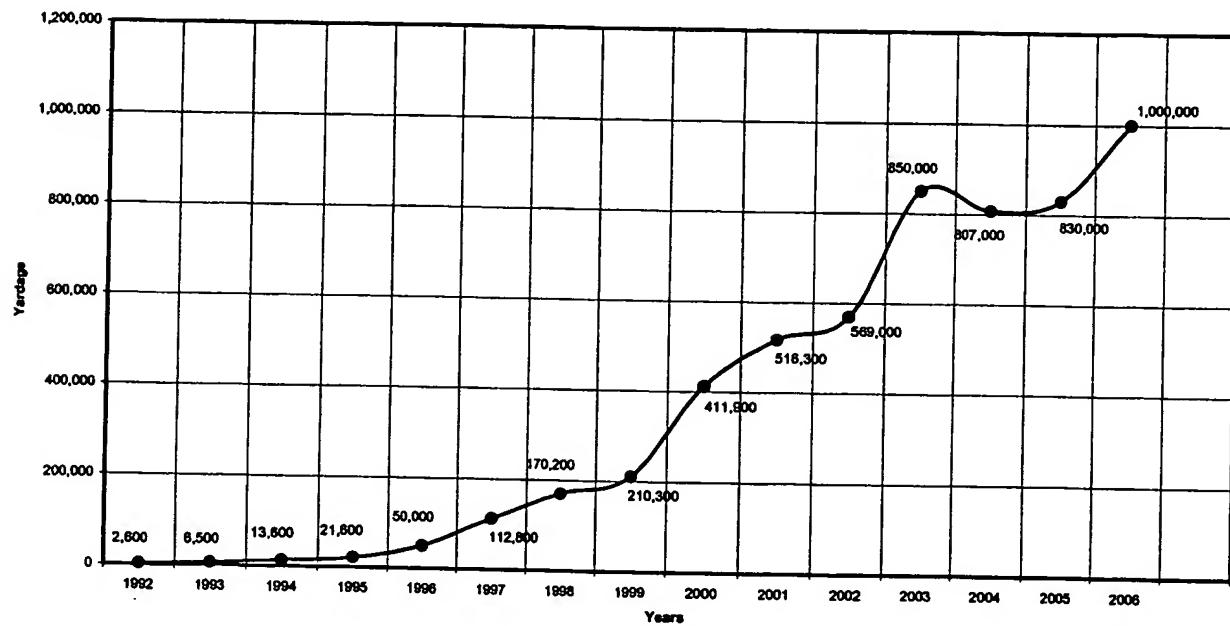
I, Greg Paquin, declare that:

1. I am currently employed as the Licensing Manger of ALS Enterprises, Inc. ("ALS") and have held this position since January, 2001
2. ALS is the assignee and owner of US Patent No. 5,383,236 and all issued patents and pending applications claiming priority therefrom including, but not limited to US Patent Nos. 5539930, 5790987, 6009559 and 6134718, and Serial Nos. 10/350203 and 10/713686.
3. In my capacity as Licensing Manger, I am responsible for, and have access to the files and records of ALS regarding the licenses ALS has granted to third parties for the ALS Patents, access to the records regarding the sales by ALS of odor absorbing clothing products manufactured by or directly for the benefit of ALS and also have access to the records of ALS regarding unsolicited testimonials received from consumers of ALS products, articles in the trade magazines regarding ALS products and access to industry awards which have been awarded to ALS relating to the sale of its odor absorbing hunting garments.
4. Based upon information and believe, ALS has since its inception in 1992 manufactured and sold a variety of hunting garments and accessories including coats, pants, hats, gloves, face masks, backpacks, fanny packs and storage packs. Approximately 99 percent of all products sold and manufactured by or for the benefit of ALS are odor absorbing garments in

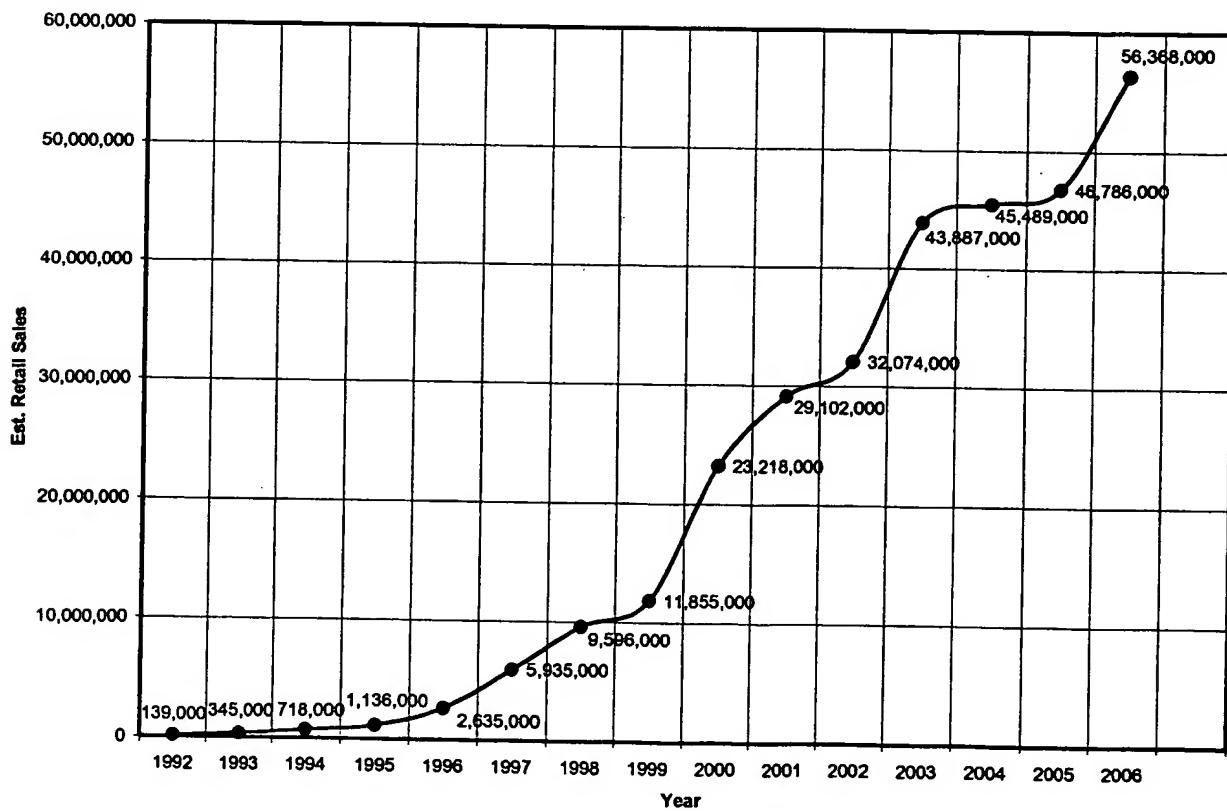
which the garment is formed of at least one layer of air permeable fabric having activated charcoal mounted thereon. The charcoal is typically mounted though the use of an adhesive to securely mount the activated charcoal to the garment. The garment is intended to be used multiple times by a hunter and can be reactivated by heating the garment in the dryer or alternatively washing the garment in water and drying it. In the promotion and sale of these products, ALS provides instructions for and encourages users to wear ALS' odor absorbing garments to substantially surround at least a portion of their body and then venture into the outdoors to hunt wildlife such as deer.

5. ALS has successfully produced and sold its own line of odor absorbing hunting garments and also has licensed the innovations embodied in the ALS Patents to numerous prominent manufacturers of hunter's garments and other hunting related products. Since its inception, ALS has had licensing arrangements with over 22 different licensees, several of which are extremely well known, prominent fabric, garment or hunting product manufacturers and retailers including W.L. Gore & Associates, Inc. (manufacturers of the well known GORE-TEX fabric coating), Cabela's, Inc. Robinson Outdoors, Inc., Browning Arms Company, Gander Mountain Company, Bass Pro Shops, Inc., and Wolverine Worldwide, Inc. Bass Pro Shops, Inc., Gander Mountain Company, and Cabela's, Inc. are clearly within the top 5 retailers of hunting apparel in the United States. Other well known industry leaders involved in the manufacturing of ALS garments and licensed products include Milliken & Company and W.L. Gore & Associates, Inc. ALS has had licensing arrangements with the bulk of these significant manufacturers and retailers of hunting apparel in excess of five years and some for as long as nine years.

6. One measure of the commercial success of the ALS odor absorbing garments is found in the total yardage of odor absorbing fabric used to create garments such as coats, hats, pants, gloves, etc. The particular fabric used is one which is air permeable and has an odor absorbing agent (activated charcoal) adhesively bonded thereto. As seen in the following graph, the total sales of this odor absorbing fabric has grown from 2,600 yards in 1992 when ALS introduced its odor absorbing clothing to an estimate of 1,000,000 yards of fabric for the year 2006. This results in an overall average annualized growth of 53% each year during the 13 years in which the product has been in the marketplace.



7. Another measure of the remarkable growth of the odor absorbing garment industry and the success of ALS' innovations is found in the estimated retail sales of odor absorbing garments. Once again, the garments referred to are those in which an odor absorbing agent (activated charcoal) is bonded to an air permeable fabric layer. The following graph provides the cumulative estimated retail sales of odor absorbing clothing by ALS and its licensees for such odor absorbing garments in the United States. Sales have grown from an estimate of nearly \$140,000 in 1992 to an estimate of nearly \$57 million in 2006. This represents an annualized growth of 53% over the past 13 years that the product has been in the marketplace.



8. Based upon my four years of experience in the hunting industry, I am not aware of any other product sold in the hunting industry which has even approached the growth in sales as have the odor absorbing clothing products manufactured and sold by ALS and its licensees.

9. Perhaps the most convincing evidence of the unexpected results and overall success of the ALS odor absorbing clothing products is found in the numerous unsolicited testimonials which ALS has received from satisfied users of ALS odor absorbing garments. Attached hereto as Exhibit A are a collection of some of the unsolicited testimonials received over the years by ALS.

10. Still another measure of the commercial success and the unexpected results realized when using the ALS odor absorbing clothing is found in the numerous articles and product reviews written by experts within the hunting industry. Attached hereto as Exhibit B are numerous articles published in trade journals such as *Inside Archery*, *Outdoor Life*, *Archery Business* and *Whitetail Journal* attesting to the unique innovation of the ALS odor absorbing clothing and the method for using this clothing to avoid detection by wildlife.

11. Still another measure of success for the ALS odor absorbing clothing and the methods for using this clothing is found in the awards that ALS has received during its brief 13 year existence in the hunting industry. Copies of these awards are attached hereto as Exhibit C.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these

statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: July 7, 2005

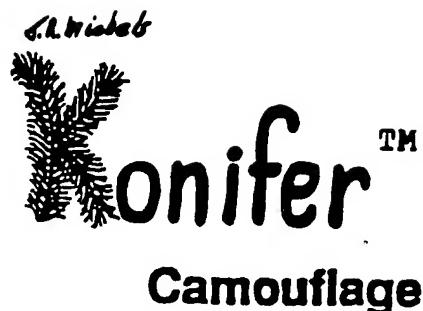

Greg Paquin
Greg Paquin

EXHIBIT A
FOR
PAQUIN DECLARATION



T.R. MICHELS
Consultant & Guide
Worldwide Adventures

October 12, 1994



Scent Lok
ALS Enterprises
3565 Leon Street
Muskegon, MI 49441

Sirs,

I thought I would write you and tell you of some of my experiences with your clothing. First, having been a biology student in college and having worked in the medical industry I know that charcoal is one of the best filter mediums known. However, I was skeptical about it's use in clothing. But not now.

My first experience was in Oct. when early in the morning I walked through a group of bedded does and fawns in an open field on the way to my stand. The deer heard me and spooked. When they snorted I held still, snorted back and they snorted again. I took out my grunt call and grunted, as I alternately grunted and snorted to the deer they approached me downwind. This was with an eight mile an hour wind with 80 percent humidity. These were optimal conditions for the deer to scent me. They actually came back to me within 15 yards. All the time I expected them to wind me and spook but they didn't. They finally moved slowly away. I would like to say it was because of my Konifer Camouflage but I know better it was your Scent Lok.

The next day, under the same conditions a doe and fawn approached me when I was just glassing my area. I was not wearing Scent Lok and when the doe got downwind she literally turned inside out. She didn't see me but reacted to my smell.

Since then I have had nine more deer in 11 days within 150 yards downwind, including one eight point buck I grunted in within eighteen yards and another that I rattled in to within five yards. When I attempted to take his picture he spooked me. He spooked but I grunted to stop him then rattled him back in again to within seven yards. During this time I had about a ten mile an hour wind and the buck was at all times downwind. He definitely should have smelled me. There is no question in my mind that Scent Lok is the reason for my success. This is a GREAT product and it should be a part of every big game hunters wardrobe.

As far as durability, I have worn it at all times underneath my own Konifer, Konifer II Camouflages. With Worsterlon clothing I am a little warm at 60 degrees without a jacket, at about 45 degrees with a ten mile an hour wind I noted I was too cold with a jacket. With polycotton clothing you could add or subtract 10 degrees on the high and low end. I find Scent Lok comparable to a light weight pair of long underwear. I have no problems with design except with the hood where I cut holes for my ears so I can hear better. While some hunters might request a velcro fly to relieve themselves it might defeat the purpose of the clothing.

Because I wear the suit under my clothing it shows no wear at all. I have worn the suit for 13 days without recharging it in the dryer. During that time I have been sweaty at least five times. This stuff works! As I said before Scent Lok should be part of every big game hunters wardrobe. Thanks for the great product, I wish I had thought of it.

Sincerely,

 T.R. Michels

T.R. Michels Guide Service

T.R. Michels Camouflage Designs; Konifer Camouflage, Field "Stalker"
Maximum Effort Hunting Systems

September 12, 1994

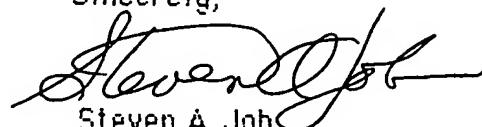
Dear Scent-Lok,

I'm not sure I'd have believed it had it not happened to me. I posted at a potential wallow for elk on September 5, 1994 with my full "Scent-Lok" suit complete with shirt, pants and hood. The wind changed numerous times and then settled on 5-10 mph out of the southeast.

Four hours later two five-point bull elk and a dozen cows and calves came in from directly down wind from my position and drank water. The bulls wallowed for probably 10-15 minutes before a proper shot on one of the five-point bulls presented itself. They never did wind me!! I took one of the five-point bulls at thirty yards with a bow, and he went down in about thirty yards not even knowing what had happened.

I'm sold! Many local hunters have asked me for a copy of the info on your product--it really works. Thanks Scent-Lok.

Sincerely,



Steven A. Job
Deadwood, S.D.

Having hunted in many states and Canadian Provinces I have never experienced the close encounters as I did in Wyoming this fall.

The third day of the hunt we had determined where to put our stands to intercept the dozens of mule deer and white tails that were feeding in the Alfalfa fields.

That morning we were discouraged because the wind had changed and our tree stand locations were impossible to hunt and the only hope was to dig a pit in the fence row boarding the alfalfa field.

An hour before I headed out for that evening hunt I showered and dressed up and down to my hunting partner that I was going to be sent free this evening with my new Scent-Lok suit on.

Having hunted white tails for over 20 years, of course I had doubt that anything would eliminate human odor from the white tails nose.

WINDING 3 yards down wind of me. I could have reached right out and joined right in with the fawns. That not all - a few minutes later I had A small 6 point white tail buck stick his head right through the sage that I had surrounded my blind, at a total distance of 1 foot away from my face. I couldn't believe it, all 9 of the white tails moved downwind of me no further than 4-5 yards away and never knew I was there.

That evening I shot my first male deer buck and when I released the arrow I had 38 deer feeding and or bedded within 40 yards down wind of my ground blind.

This story might sound incrediable but it is the truth. The scent lock suit had to do its job.

from Martin Stubstad Sincerely -

5510 N Hwy 63

Rochester MN. 55906 Martin Stubstad

Lane J. Kinney
P. O. Box 105
Chipley, FL 32428

December 27, 1993

ALS Enterprises, INC.
3365 Leon Street
Muskegon, MI 49441

Gentlemen:

Please allow me to introduce myself as a Wildlife Officer (Game Warden) with the Florida Game and Freshwater Fish Commission. I am also the owner of Lane's Gun Shop, Chipley, Florida.

After reading articles about your "Scent Lok" clothing in several outdoor magazines, I decided to purchase a set for the upcoming bow season in Florida. I have to admit that I was somewhat skeptical about it working, but thought I would give it a try!

During our 4 week archery season, I was able to kill 7 deer. This was by far, the best archery season I have ever had. On numerous occasions, I had deer directly downwind from me and 3 of the deer I killed were less than 10 yards away, downwind. It was amazing for me to see deer downwind that did not spook. I have tried odor eliminating sprays and cover scents in the past, but did not have favorable results. Your product was something else! Several times, I had deer remain downwind and feeding for over 30 minutes without picking up my scent.

The thing that impressed me the most about the "Scent Lok" clothing, was it worked even in 86 degree temperatures, with me sweating. The only problem I experienced was the "dots" coming off of the gloves during handling of my bow. I realize they are made to be worn under other gloves, but with mid 80's temperatures, I had to use them for outer wear.

I would like to close by saying thanks for a great product and certainly to feel free to use me for a reference if needed.

Happy Hunting!



LANE J. KINNEY, Wildlife Officer

LJK/jk

September 19, 1993

LAS Enterprises
3365 Leon Street
Muskegon, Mi 49441

Re: Scent-Lok Odor Eliminating Clothing.

Gentlemen;

I wish to thank you for your fantastic Scent-Lok Clothing!

I read about Scent-Lok in either Whitetail or Bowhunting magazine and I was very interested. At the Minnesota Whitetail Classic I had a chance to sample the odor eliminating capabilities of your product by trying to smell a very strong perfume through a small sample of your cloth, I could not believe how well this worked.

This summer my brother (Kim Pesch) purchased two suits of clothes with gloves to try out on the Minnesota bow season. I hoped they would work because I have a limited area to hunt and the wind in Minnesota seems to keep changing all the time. One place I really wanted to try the suit at was an area that had fantastic sign, but the wind would swirl in the corner where I placed my stand and it seemed no matter how much cover scent I used (I am very careful with cover scents using only what is right for my area and bagging all my exterior clothes, showering with no scent products and dressing at the site) or which direction the wind came from I never have any luck at hunting this spot.

Opening day in Minnesota was September 18th (yesterday). The day was a beautiful bright Minnesota Indian summer day, the wind was horrible. It wasn't very strong but it could not have come from a worse direction in relation to the stand I hung up three weeks earlier. I decided to trust your suit and hunt in the spot anyway. I did everything exactly as your directions said and by 4:30 PM I was up in my stand about 20'-0" off the ground. I had a half a mile walk to my stand and I always seem to get cold after sitting awhile so I had two pairs of thermax underwear on even though it was about 65 degrees and sunny, as you can imagine I was sweating a lot by the time I climbed into my stand.

I was surprised to see a ground scrape under my stand this early in the season but I was very excited thinking that my hot spot was going to be hot again this year also. The wind kept things swirling as it had the previous years when I tried this spot. On more than one occasion deer had either snorted and disappeared, or stopped on the field and looked up at me before I got a chance to shoot.

This year was different. First a forkhorn came in from the north, then a doe from the northwest and finally a doe from the southeast, (I am hunting a square alfalfa field surrounded by hardwoods). None of these deer paid any attention to me and started to graze. The forkhorn and one of the does left the field and an eight point buck came in from the north (at this time the wind is coming directly from the south straight to him). He walked across the field to me and started to work the scrape directly below my stand! I seriously thought about shooting him but I decided that I would wait, I have to much season left to hunt to settle for an eight. A doe came in from the south to join him and they left together. Then two more forkhorns came onto the field from the north. They played and ate and when two more does came in from the southeast and joined them they all left the field together.

There is still about an hour left of sunlight and so far I am having a great time enjoying the afternoon and confident in the ability of Scent Lok Odor Eliminating Clothes! All of a sudden a huge buck walked out of the northeast! I couldn't believe my eyes he could not have come in from any worse of a direction according to the way the wind is blowing. (This is hard to explain with words but I can't see how this mature buck could possibly not smell me from the direction he entered the field). He was only ten yards away and all I could do was pull back my bow and shoot. I am glad he came in so fast, I think if I had the opportunity to study him longer, buck fever would have set in and I probably would have fallen out of my tree.

I used a deer buck urine at this bucks scrape to help make him mad and check out his scrape, I think this helped me bring in the deer but I sincerely believe that without your suit I would never have shot this buck. I know for sure that I would not have sat in this stand on opening day with the wind changing directions from south to southwest!

I would have sent this letter earlier but I wanted to enclose a picture of my buck. (P & Y green score = 164 typical net.)

Thank You!

Sincerely,

Kurt Pesch

Kurt Pesch
165 3rd Street Southwest
Perham, Mn 56573

218-346-3277

218-346-2125

*I am sure that this isn't the first or last letter
of many happy customers! Thanks again.*

Amy Derby

From: TTGBMMH@aol.com
Sent: Saturday, August 21, 2004 11:21 AM
To: info@scentlok.com
Cc: TTGBMMH@aol.com
Subject: A terrific product

Dear Scent-Lok,

Just wanted to send a note of thanks out to you.

Your product helped make my 10 year old son's first hunting experience a successful one. He was able to shoot a "Y" Buck.

Because of your product, I was able to shoot the two biggest deer in my life. An 8 pointer during fall bow, and a 9 pointer during muzzleloader, both weighing in at 120 lbs., which may not seem like a big deer compared to some states, but for our area, in New Jersey, it's pretty rare!!

In the 25 years that I have been hunting, I have never had deer come in so close to me, unaware of my presence, and I truly believe that it is because of your product.

I must have seen 50 different deer this last year, and not one of them showed signs that they detected my scent. From 7 to 80 yards away, they never looked up once.

I am so pleased with your product that I have told many of my hunting buddies about it and they are looking forward to trying it this hunting season.

I have enclosed photos of the deer shot by my son and I.

Thanks again for your terrific product. I will never go in the woods without it, again.

Thank you,

Jim Opdyke

Amy Derby

From: Robin Cobb [robin@scentlok.com]
Sent: Monday, April 05, 2004 8:14 AM
To: 'Amy Derby'
Cc: 'Mikea@scentlok.com'; nick@scentlok.com
Subject: FW: 2003 Record Archery Buck taken with Scentlok

-----Original Message-----

From: MScheel457@aol.com [mailto:MScheel457@aol.com]
Sent: Friday, April 02, 2004 9:39 PM
To: info@scentlok.com
Subject: 2003 Record Archery Buck taken with Scentlok

Dear Scentlok Representative,

My name is Mark Scheel and I live just outside Columbus, Ohio. I was able to harvest a beautiful buck this last season using your liners and outer layers of Scentlok.

The buck scored 204 7/8 gross and 185 4/8 net. I would like to share the story with you as I am a firm believer that scent elimination is crucial for success in the archery world.

I am enclosing a photo and would like to send more to you if you are interested.

Thank you,

Mark Scheel

3370 Seaman Rd.
Grove City, OH 43123
614-332-9123 or 614-878-2226

BEST AVAILABLE COPY



January 9, 2004

Dear Scent-Lok,

I'm writing this letter to you because I recently had the chance this fall to harvest a buck of a lifetime using your product. I have used your products since they came out several years back. I'm a firm believer in not only sitting in your stand and going undetected but also to and from your stand. So I use your products to their fullest and to my advantage.

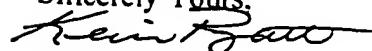
I'm a native of the state of New Jersey and with our deer population here it puts you close to several deer quite often. So to say that your products work well is an understatement. I have hunted the Midwest quite a bit as well. Last November I had the opportunity to hunt south central Illinois when I took this 176-class buck of a lifetime.

That morning things were going well with a cold front that had come in, until the wind shifted after being on stand for approx. 1 hr. All of a sudden the wind was not in my favor for this location. I stuck it out due to it being right in the middle of the rut. When I turned to my right I saw this giant coming through over my right shoulder. The buck actually locked up approx. 15 yds. out without an open shot. The wind was not in my favor. But I truly believe that with the uncompromised performance of your clothing together with my scent control practices as well that Scent-Lok helped me bag this awesome animal.

I've been bow hunting for nearly 18 years now and I am always interested in trying new things (products) that I believe in. If you have a field trial staff of hunters, I would truly enjoy being a part of that, trying new products that you may have or simply advertising your product to new people. I currently work in a corporate environment and a lot of my colleagues hunt. They are always asking how do you do so well hunting? I simply tell them Scent-Lok.

Thank You Scent-Lok for a great ending to an awesome season, I don't believe I could have done it without your help. Please contact me if you are interested in help with your products.

Sincerely Yours,



Kevin Pyatt

1247 Ct. Rt. 519

Frenchtown, NJ 08825

MAR-06-97 THU 12:48

SCALEFC

FAX NO. 6126411031

P.02

FROM : PSE Engineering

PHONE NO. : 520 6236729

Feb. 26 1997 07:42AM P2



**PRECISION
SHOOTING
EQUIPMENT, INC.**

Richard Scales Advertising
Attn. Bart
612-641-1031 fax

2/26/97

Everything we say about the Scentlok Suits in PSE's "A Cowboy in Africa" is true. We hunted the first few days of our trip without the suits and no wildlife came within eighty yards. Once we started wearing the suits however, animals came to the blinds in droves. Cape buffalos and warthogs were so calm they even bedded within 15 yards of the blind!

André B. Cox
PSE Video Dept. Manager
Director/Cameraman for "A Cowboy in Africa"

A handwritten signature in black ink, appearing to read "André B. Cox".

TESTIMONIALS

Alain Madore-Customer

I had this spring Black Bear coming downwind from me to the bait. The temperature was around 78 and sunny so if I would not worn my Scent-Lok classic layer I am sure I would have never had a chance to get him at my bait 10 yards from my stand! I had this Buck coming downwind from me after a rattling sequence. I shot him at 30 yards.

Anonymous Customer

Thanks for a great product your suit is sweet; I get closer to my game dramatically they don't know I am even there, until they hear a bow string. Here is a buck I shot while wearing the Savanna line on Nov 7 2004. Wow

Anthony Privitera-Customer

I just wanted to thank everyone at Scent-Lok for helping me make my dream come true! This past Saturday, I finally made my way in to the Pope& Young record book. I've decided to try to get close to this buck for a second straight year, where last year I didn't own any Scent-lok and of course this bruiser always knew I was in the area. On Saturday, I could hardly control my legs and knees from knocking together when he came in to the hardwoods just 20 yards from where I was set up in my stand. The best part about the whole story is that I was watching the wind direction change and blow right in his direction. This time the "deer camp story", turned in to reality. With all the months of practice, scouting, waiting all year for this moment in time. How can you not trust anything less than this wonderful product? Thank You!!!!!!

Wow, All I can say is thank god for Scent Lok....This buck had no idea I was even in the area. The wind direction was right in his favor. This is my biggest buck ever, finally putting me in the Pope& Young record book. A lot of Practice, Patience, Scouting and Scent-Lok had a lot to do with this bowhunting seasons success!

Bart & Dawn Larson-Advisory Team

Attached are a few pictures from our 2004 hunts. Bart and Dawn's tom turkeys were shot in Kansas, Dawn's bearded hen was shot in Wisconsin. Bart's Buck was shot in Kansas. Dawn's buck was shot in Minnesota. Our son, Ryan, shot his first deer (first year hunting), this year, (spot and stalk) in Wisconsin at 10 yards with his bow! Thanks again for producing such great products that help us to be successful in our hunts!

Bill Behnke-Customer

Thanks Scent-lok, I have seen more deer since I started using your product than any of the previous 20 years of hunting.

Bill Bourke-Customer

Dear Scent Lok, I've been a believer ever since your first suits came out! I'm a Staff Shooter for Renegade Bows, Beman & Easton arrows & Trophy Ridge Sights & Rests. I think your suits are the best on the market & will continue to tell everyone I come in contact with. Thought I would send you a Picture of my trophy Black Bear from Ont. Canada I took in Aug 2004 using your products. Keep up the great work!!!!

Billy Weston-Customer

A special thank you for sending me the new Scent-Lok Dakota suit. Amy did a great job for me and expedited it to my house in time for my hunt. I fooled the nose of many Trophy Class whitetails in Kansas but none I decided to harvest. Its real test came the very next day I got back from my trip. It was opening day of the New York Shotgun season. I had been on stand an hour or so when this bruiser of a buck stepped out at about 150 yards downwind of me out to investigate my grunt call. With the wind directly in that very experienced nose, he came to within 50 yards. I could not believe he did not know I was there. He finally stepped out in to a clearing at 46 yards and the Ithaca Deerslayer rang out. I believe him to be 4 1/2 yrs. old and should gross in the 160's; my biggest typical to date. It would have not been possible with out Scent-Lok. Thanks again for your help.

Blake Shelby-Writer

23 inches inside is pretty good for Louisiana. I got him with a bow. I was wearing your clothes.

Bob Bain-Pro Staff

Trophy stood 75 yards downwind at eye level for 20 minutes and didn't even know I was there.

Bob Watson-Customer

Here are two recent pictures of Quality deer killed in SE La. Buck 1 scored 171 3/8" and was killed in 2003, while Buck 2 scored 178" and was killed this past season. These two bucks have really caused a lot of interest in our area and lots of hunters are asking questions about how to hunt this type of animal. You may be interested to know that La. has a 90 day season and allow 5 deer to be taken; therefore, the deer have a lot of pressure and are quite elusive to say the least. By the way, I did not kill these deer but hunt in the same area and know both hunters who did kill them. I am president of a 2000 acre trophy hunting club where we do not shoot deer with spreads less than 14", thus, a week after the typical season opener finds many hunters wondering where the deer went. We have many days where the temperature is above 40 to 50 degrees and sweating profusely is part of the exercise of getting to and from a stand site. The terrain in our area is also very thick and most contact with deer allows them to smell us before they see us, thus my justification for managed scent control. You can see why I am interested in educating our members and others to allow them to see more game by managing and controlling their scent. This scent management will in turn allow me to hunt more efficiently because my fellow hunters will also have scent management skills that will maximize their hunting skills. I am always asked questions as to my success by people whom I regularly meet at different deer camps.

Bradley R Reeves, MD-Customer

Got the bandana (and the gloves from Bass Pro) yesterday, thanks so much. Attached is one of my trophies from last year. Think how this year's will look with the Scentlok bandana, gloves, turtleneck, base layer, savanna pants, and Scent-Lok boots. Maybe ya'll should start an ad campaign about us "Joe Schmo" guys who use Scent-Lok because it's worth it not because we're paid professionals. You could use the slogan "You couldn't pay me to wear

Scent-Lok---It's that good". Get it? Then get a bunch of us regular goobers' pictures with a trophy, name, age, profession or whatever and have them say "I am the dominant predator". Maybe they'll make you VP of advertising for this. Thanks for your help; I'll send you new trophy pictures from Africa on my return.

Brent Scott-Customer

Thanks for a great product!!! I have taken a nice whitetail, wearing scent-lok clothing. I've attached a picture of this hog!!!!!!

Brian Blache-Customer

Taken with a muzzleloader at 11 yards.

Brian R Brochu-Advisory Team

We had just left camp to check out a hidden canyon when we heard this Bull bugle from the wallows up above us. We responded with a couple of cow calls and he immediately started his charge down the mountain. With very little time for a set-up, I moved forward 60 yards while the guide continued his cow calls. There was no time to adjust for wind direction; I simply had to find an opening to shoot as the bull passed by at 22 yards. Using my Scent-lok gear, I didn't have to worry about being winded. I was able to position myself for the best shot opportunity.

Brian Harrington-Writer

Three promises:

- 1) I think you folks are Awesome and you make awesome products!
- 2) I treat my Scent-Lok gear the same as I treat my bow - let other people worry about getting their own - it's for me!
- 3) I will carry my camera everywhere!

Thank you, thank you, and thank you!

Brian Watson-Customer

Hi, I shot a heavy 11-point on the 12th. I bought scentlok pants and jacket last year. I believe it helped keep me undetected so as to get a 28 yard shot at a 150 class whitetail. I will send picture if you'd like to see. Awesome buck!! Thanks.

Buford Brewer-Customer

This buck came out of a thicket and did not offer me a shot until it was downwind. Scentlok made it possible for me to harvest this mature deer. I thank God for such a beautiful animal and a wonderful hunt.

Carl Moraw-Customer

I've enjoyed ScentLok products for the past 3 years and have had numerous deer downwind that never had a clue I was there. This great tall-tined buck with a 15 1/2 tine on the right and a 10 1/2" 6-2 on the left walked in without a care in the world other than the doe he was chasing. Thanks for making such a great product.

Coley Hanson-Customer

I just wanted to show my gratitude for my whitetail hunting success for the past five years. This year I harvested the largest buck of my life. I couldn't have done it without you. The scentlok technologies give the confidence to freely hunt areas I know hold trophy deer regardless of wind direction. My trophy buck is a 13 pt. with a 19 1/2 inch spread. The monster weighs 240 lbs. and roughly scored 167 3/8 in B&C scoring system. I have attached a photo.

Corey Brossman-Customer

My name is Corey Brossman, this past spring I traveled to Alberta to film with a TV show. The man I was filming tagged out and gave me an opportunity to hunt. During my hunt I harvested a nice wolf. I was wearing Scentlok and thought you would like to see the result of wearing scentlok. Lee and Tiffany Lakosky were at the same location as me, and it sure was a great time. I harvested this wolf on video and shot him at 45 yards with a slug gun. If you do use the picture anywhere please let me know I would like to view it there, Thanks Scentlok

Corey Haas-Customer

This big boy came downwind from me and had no clue I was there. He gave me a nice 15 yard broadside shot which I took advantage of. This is my first year using Scentlok products and I am impressed!! Thanks!!

Craig Browning-Customer

Back to back bucks first week of archery season....two years in a row. 80+ degree temperatures...no fear with ScentLok. I'll send second email with other buck. Thanks this is photo of second buck submitted. Bigger one will be taken in the next couple of years. Thanks.

Craig Shute-Customer

Great product; the best product I have ever used. Helps me get up close and personal with the game I am hunting. This is my second year of hunting. I really enjoy bow hunting being up and close with the deer. But my first couple of experiences weren't so pleasant. The deer winded me or snorted and ran away. I then started to wear your Dakota outfit, and then I felt more confident. I have recently purchased a supreme jacket and pants. I went out my first day of muzzleloader in New Jersey and harvested my biggest deer ever. Thank you for such a great product. Please keep up the good work. Thank you. This hunt was by far my best. The fact he couldn't smell me or see me was the factor!

Dana Sharp-Customer

This is the first deer I killed. I had bought a Scent-Lok suit the day before, this was the first time I used anything with Scent-Lok. Now I never leave to go hunt with out it

Danny Phillips-Customer

I used your Classic scent-Lok and harvested this nice deer. Thank you for your quality product.

Dave Ranard-Customer

I am an evaluator for Bowhunting.net and work closely with Rich Walton. Earlier this year I received your Base Layer system to evaluate. I am happy to report that on opening day I harvested my biggest buck to date that should score in the 180-190 range after the 60 day drying period. Thanks again for the product and you can look forward to a great evaluation of the product coming soon on Bowhunting.net. This bruiser at one time was downwind of me and show no signs of being alarmed. Just wanted to thank you guys, once again, for helping make my dreams come true. I shot this buck yesterday here in Indiana. Of course, I was wearing Scent Lok! He is a basic 4x4 with 3 additional points - a forked G2, a forked brow tine and a kicker off the left base. He weighed 195 pounds, field dressed. I hope all is well with you all.

David Wiggs-Customer

Just wanted to send pictures of my Fallow Buck taken September 25th, 2004 at 8:00am in Vanderpool Texas with the help of my Scent-Loc clothing. This Fallow has been scored and awarded Gold Medal by Records of Exotics in Ingram Texas.

Diane Riley-Customer

This is my first buck, and my second season of hunting.

Don Higgins-Writer

"It isn't often that a hunter gets the chance to match wits with a 200"+ whitetail so when I got the opportunity I didn't take any chances. It started with sound hunting practices and quality equipment. After 27 years of chasing mature whitetail bucks, I have learned that sloppy hunting tactics and junk equipment is a recipe for unfilled tags. I have come to rely on Cabelas to outfit me with quality hunting products, such as Scent-Lok clothing. In the world of hunting mature whitetails, you usually get from it what you put into it. This approach allowed me to see this buck 4 times from 4 different treestands last fall before I finally took him on December 1st. His 20 point rack was officially scored at 207 2/8" net Boone & Crocket. Without a doubt he is the buck of a lifetime" PS: my buck was just officially scored at 214 6/8" gross, 207 2/8 net

Don Hord-Customer

I just wanted to say thank you for making such a great product. I purchased the Dakota pants, long sleeve shirt and head cover this year from Cabela's. Making that purchase was one of the best decisions that I have made because it helped me harvest the potential Kansas state archery typical whitetail record. I harvested the buck on Thanksgiving Day 2003 at 4:50pm. We ruff scored him that night and came up with 196 6/8 typical P&Y. I will have him officially scored in 60 days and will let you know the results. Again thank you for making such a great product. It truly works. He was directly downwind and never knew that I was there!!!!

Don & Kandi Kisky-Advisory Team

Hey Friends!! We just wanted to share a great photo with you all. Our friend, Ron Skoronski, Who bought the farm 3 years ago here in Iowa. Last night he shot this monster 8pointer. He grosses 175". Ron is a fanatic Scent Lok guy!! Buys the newest clothing that Scent Lok has every year. He did a blind rattling sequence and this buck came running in. It wasn't on

video because Don and I were hunting with each other. But the track job is hilarious. The buck ended up dying right in the middle of deep water. Needless to say Ron dove in. We all decided last year to pass this buck up. We knew he would be a giant. Last year he had a huge droptine, but this year he didn't. The tallest browntine is 13". Thanks to the HS Crew we got the buck out. Good luck to everyone and we can't wait to see your photos too.

Ethan Register-Customer

This was a nice buck I took last year as my 1st good trophy he scored close to 120.

Gary Krypel-Customer

Scent-Lok worked for me, I shot this buck with a bow at ten yards. I was hunting coyotes and fox when I called this red fox in. The wind was blowing directly in to the animals face and still he did not even know I was there, thanks to the Dakota outfit I just bought. It really works great. The only thing I didn't have was a hat, so I put my face mask over my head and it kept all scent from leaving my body. Once again Scent-Lok proves that it's the best, Thank You.

Gary Shruck-Customer

Thanks Scent-lok for helping make my first bear hunt a once-in-a-lifetime event, taking this expected Pope and Young record Black Bear on day 5 of the '04 Wisconsin season. Wright Allen my outfitter on the left, myself on the right.

Gerald Rightmyer-Pro Staff

My hunt was much warmer than expected. The breath ability, comfort, and scent control of this suit, made my hunt a huge success! Thanks Scent-Lok. I never leave home without my Scent-Lok suit...period!

Greg Surber-Customer

Just love Scent-Lok

James Balash-Customer

Hello, my name is James Balash and I would like to mention the success I've had with your product. I will be writing a few articles this season some for major publications. During this archery season, I will be hunting Antelope in Colorado, Wyoming, and Montana. I will also be using your product for my Mule and Whitetail deer seasons also. In total I will be hunting between ten and twelve states this year. I have built a custom hunting and would also like to advertise your product on it. In turn I would not be asking for any monetary funds but possibly a donation of some of your new products to include in my articles and field test. While wearing SCENTLOK products I've had squirrels run across my body and have been able to reach out and touch deer before they new I was even their. Thank You for your time and consideration.

James Gazso-Customer

The product you guys come up with works great. I have 3 suits and will never leave home with out them.

Jason Caley-Customer

I hunt with a great friend, Mike Wheeler; we both practice extensive scent control. The only reason I was given a chance at this buck was my Scent Lok. He came in directly down wind of me (15-20 mph). Came to a food plot checking does. Being scent free was everything!!! Thanks for a great product.

Jeff Schock-Customer

Hi, this suit has been awesome. It is on its second season and has been one of my best hunting aids. Thanks for the great technology.

Jim Finnegan-Customer

Have been using Scent-Lok for five years and would not think of going into the woods without it.

Jim Hill-Pro Staff

I have been a bow hunter for 43 years. For the first 30 years, I tried everything possible to beat the deer's nose, with just marginal success. Then in 1992, I bought my first Scent-Lok suit, and I shot a nice buck the very first day I wore it. That was September 1, 1992, in Montana, and I believe, the very first buck ever killed by a hunter wearing Scent-Lok. I've never hunted without Scent-Lok since that day. When I compare pictures of the bucks I killed prior to 1992 with the bucks I killed from 1992 to the present, the size of the racks from the last 13 years are dramatically larger. Coincidence? I don't think so!

Jim Houthoofd-Customer

My first turkey!! Notice the Savanna Coverall and the ultimate headcover.

Jim Opdyke-Customer

Just wanted to send a note of thanks out to you. Your product helped make my 10 year old son's first hunting experience a successful one. He was able to shoot a "Y" Buck. Because of your product, I was able to shoot the two biggest deer in my life. An 8 pointer during fall bow, and a 9 pointer during muzzleloader, both weighing in at 120lbs., which may not seem like a big deer compared to some states, but for our area, in New Jersey, it's pretty rare! In the 25 years that I have been hunting, I have never had deer come in so close to me, unaware of my presence, and I truly believe that it is because of your product. I must have seen 50 different deer this last year, and not one of them showed signs that they detected my scent. From 7 to 80 yards away, the never looked up once. I am so please with your product that I have told many of my hunting buddies about it and they are looking forward to trying it this hunting season. Thanks again for your terrific product. I will never go in the woods without it, again.

Jody Cyr-Customer

This stuff is amazing!!!

Joe Jordan-Customer

This was a spot and stalk hunt and my only approach to this bedded buck was to crawl in from the up-wind side---disaster under most circumstances, but with your Dakota series

covering me from head to toe, I was able to get well within muzzle loader range and make the shot.

John Steele-Customer

He nets 184 3/8 typical, green score. Grosses 195 5/8! Buckmaster score is 172 2/8... Killed 19 Nov 04 in Brown County IL. Would love to show him off... Without the scent lok suit not sure if I would have bagged him. Please call or email. Thanks.

Johnny Drake-Customer

I am once again writing to thank you for a great product.

Jon Snyder-Customer

Scent-lok has helped out my hunting more than I can say I, won't hunt without it. Took deer @ 20 yards in 15-20 mph wind blowing at the animal

Josh Ellingson-Customer

I love the scent lok. The deer come in so close. Also this is my first deer I arrowed. My first year of deer hunting

Judy Kovar-Customer

I've been bowhunting since 86-87. I've been with Scent-Lok since its beginning. I'm Bowhunting's 1st Lady as I am the only woman to have taken 8 Pope & Young whitetails (also in the recordbook P & Y/listed) with a bow. I'm a "ground-pounder" as Herman calls me. A bowhunter who stalks and ground hunts. I could NOT have taken so many animals...from whitetails to bears and cougar or caribou without Scent-Lok. You see my ancestors/Northern Cheyenne dusted their bodies with ashes/caveman charcoal before they went on a hunt, now we have Scent-Lok. Basic fact! I've taken all of my whitetail using Scent-Lok, my bears, cougar, caribou (Scent-Lok rain gear) and never has it let me down. Not having to worry about my scent and the performance of my clothing when the moment of truth does come is invaluable to me. Also I hold the record in Montana for the biggest cougar taken by a woman with a bow. It also helped to NOT smell like prey/lunch when bowhunting cougars! Thanks for all you do for the Injun! Bowhunt'in Spirits.

Keith Nelson-Customer

Crossed behind me on a trail 20 yards downwind of my stand. Should have scented me, but didn't. Thanks Scent-Lok! I wouldn't have even had a chance at this deer if it wasn't for Scent-Lok. He was able to slip behind me on a trail 15 yards away, undetected, and downwind no less. I could hear that there was definitely a deer behind me and once he got out to around 30 yards, I made my move to check out the noise and to possibly take a shot. I got the shot off clean and was elated at the results. Even though it was gun season, I was using Scent-Lok pants liner, Scent-Lok mock turtleneck, and a Scent-Lok baseball cap. I was also trying out a new scent-free gun cleaning system, without all the extra care and work; I may have had another unused deer tag, last year. Thanks to everyone at Scent-Lok for making me a better hunter.

Kenn Dandeneau-Customer

I have always been very aware of wind direction and trying to keep my scent to a minimum. Hunting for over 20 years I have experimented with many different techniques to help eliminate human scent without having the success I have been looking for. Speaking to many outfitters in Ontario and Manitoba they are absolutely convinced that your Scent-Lok suits work. The success they are having now compared to before without the Scent-Lok suits is amazing. So, it looks like I may have to use the kid's milk money to purchase a full suit. Thank you! PS Just joking about the milk money. I think I will use the money my wife was going to use on a day at the spa! Ya, I think that the right thing to do! Thank you.

Kevin Pyatt-Customer

I'm writing this letter to you because I recently had the chance this fall to harvest a buck of a lifetime using your product. I have used your products since they came out several years back. I'm a firm believer in not only sitting in your stand and going undetected but also to and from your stand. So I use your products to their fullest and to my advantage. I'm a native of the state of New Jersey and with our deer population here it puts you close to several deer quite often. So to say that your products work well is an understatement. I have hunted the Midwest quite a bit as well. Last November I had the opportunity to hunt south central Illinois when I took this 176-class buck of a lifetime. That morning things were going well with a cold front that had come in, until the wind shifted after being on stand for approx. 1 hr. All of a sudden the wind was not in my favor for this location. I stuck it out due to it being right in the middle of the rut. When I turned to my right I saw this giant coming through over my right shoulder. The buck actually locked up approx. 15 yards out without an open shot. The wind was not in my favor. But I truly believe that with the uncompromised performance of your clothing together with my scent control practices as well that Scent-Lok helped me bag this awesome animal. I've been bow hunting for nearly 18 years now and I am always interested in trying new things (products) that I believe in. I currently work in a corporate environment and a lot of my colleagues hunt. They are always asking; how do you do so well hunting? I simply tell them Scent-Lok. Thank you Scent-Lok for a great ending to an awesome season, I don't believe I could have done it without your help.

Kurt Meinders-Customer

Hunting on a small green field in a tree stand on 10' off the ground. The deer had no idea I was there. He was only a few yards away when I shot him.

Levi Gieseke-Customer

Thanks to Scent-Lok and my quiet bow I got to shoot this deer two times with my bow. (Yes I shot the deer once and he ran away. After about five minutes he followed a doe right past my stand and I shot him again).

Lisa Metheny-Customer

I had been shopping about 2 hrs prior to going out hunting. I was wearing makeup and had not washed my hair in scent free shampoo. So I put on my Savannas and my Scent Lok head gear and waited. This buck was followed by 2 other shooter bucks. Shot this buck at 18 yards. They didn't know I was there. Thanks Scent Lok.

Major Culclasure-Customer

Once again Scent-Lok has proven to be all it's cracked up to be. Scent-Lok will always be among the first gear to hit the field when I hit the woods next season...

Mark Enskat-Customer

I shot this buck from 17 yards away and I came out from behind me and when it walked out in front of me I stood up and I shot it with my pse (the beast)Bow

Mark Kayser-Writer

"Whitetails have a battery of defense strategies, especially when you're talking about trophy bucks. I use everything I can to beat their defenses to get within archery range. Scent Lok is what I use to make my scent disappear."

"Whitetails use all their senses to evade hunters, but it's their nose that leads their defense strategies. Scent Lok allows me to worry less about a whitetail's nose and concentrate more on the shot."

Mark Martin-Pro Staff

I am a Professional Fisherman by trade with a passion for hunting which I have been doing for 36 years, 32 of those years have been spent Whitetail hunting across North America under some of the most severe conditions pursuing "trophy whitetails" with gun and bow. I spend an average of 50 plus days a year strictly hunting with a gun or video camera now. In my pursuit of the Whitetails I have collected 17 deer that are 120-160 class and filmed hundreds more. Since joining the Scent Lok pro team and using Scent Lok products the correct way, I have been blessed with up close in your face action of many species of big game and predators. Scent Lok truly gives me that edge to be the dominate predator. Scent-Lok lets me hunt just about any where that I feel is the best situation for big deer. I like to stay on stand all day long and I know that I won't be polluting my area.

Mark Plunkett-Customer

Hi, Thanks to my scent lok suite I was able to crawl up to 2 big bucks down wind from me and kill both 11/20/04 what a hunt. What a story. Thanks Again

Mark Scheel-Customer

I am a firm believer that scent elimination is crucial for success in the archery world. My name is Mark Scheel and I live just outside Columbus, Ohio. I was able to harvest a beautiful buck this last season using your liners and outer layers of Scentlok. The buck scored 204 7/8 gross and 185 4/8 net. I would like to share the story with you as I am a firm believer that scent elimination is crucial for success in the archery world. I am enclosing a photo and would like to send more to you if you are interested.

Mark Tatum-Customer

I harvested a nice Alabama whitetail deer that has been officially scored @154 1/8 as a typical eight point. That's pretty good for an 8pt. The kicker is that I was using my Scent-Lok suit! It is a must for these wirey and elusive white tail deer in Alabama. If you would be interested in seeing a picture or pursuing any other advertisement options please contact me.

Matt Miller-Customer

This mature whitetail came all the underneath of my stand and I was able to get my shot off on the opposite side of the tree at 7 yards. This was so exciting and possible because of my scentlok clothing. I have killed 3 other large whitetails, all over 135", with this clothing and truly believe. This is the largest netting 164 7/8". Thank you for your great product!

Matthew Lerczak-Customer

I first used Scent-Lok last year and successfully whacked a 14 point buck my very first buck ever and first year hunting ever.

Mike Bruneau-Customer

Hello, I would like to say thanks for the excellent products that you manufacture for the Archery world. I use many of your products in the field and they have proven to be tops. Both in hunting conditions and competitive archery shoots your products have given me success. Knowing that Scent-Lok specializes in archery products, I take pride in knowing that any of the products I use with a Scent-Lok logo on it will not let me down. I am writing this letter to show my appreciation for your products.

Mike Eddy-Customer

I am now on my 3rd set of Scent-Lok liners & will not bowhunt without it. There are hot days that it is the only thing that I wear when on stand. This is the 2003 Illinois buck (green gross 176 & 4/8") that I shot in a creek bottom running from the northwest to the southeast with 50-60' bluffs both north & south of the bottom & the swirling winds that one might expect in such a location. In the years before I wore Scent-Lok, I would not have even thought about hunting a location such as this. Since wearing Scent-Lok, I have taken 3 P&Y bucks (gross) & missed a 4th. All but 1 of these bucks have been in setups very similar to the one this year!

Mike Ingold-Customer

Greg thanks for sending the pants and BaseSlayers out to me. The under wear really works nice and I won't hunt again without them. Weather didn't really co-operate with us on the mule deer hunt but I did tag a heavy horned old guy. I work a lot with Mossy Oak and PSE and will do what I can to promote your products as the hunting season continues. If you need anything let me know.

Mike Malley-Pro Staff

Taken at 10 yards downwind.

Mitch West-Customer

DEAR SCENTLOCK, WELL I FINALLY BROKE DOWN AND SPENT THE MONEY ON A COMPLETE SET OF SCENTLOCK-WENT TO BASS PRO IN SHREVEPORT AND BOUGHT BIBS, JACKET AND HEADCOVER. I WAS HOME EARLY ENOUGH TO GET IN AN EVENING HUNT SO DECIDED TO GIVE IT A TRY. TEMP. WAS ABOUT 70 WITH A LIGHT SOUTH BREEZE. I WAS AMAZED TO HIKE TO MY STAND WITH ALL MY GEAR AND

NOT EVEN BREAK A SWEAT!!! YOU REALLY CAN "BREATH" IN THIS MATERIAL.ABOUT 30 MIN.BEFORE DARK I TOOK A NICE SIX POINT WITH A 15 INCH OUTSIDE SPREAD. THIS DEER CAME DIRECTLY FROM DOWNDOWN!!! NEVER KNEW I WAS THERE. WITHOUT SCENTLOCK I HAVE NO DOUBT I WOULD NOT HAVE SEEN THIS DEER LET ALONE GET A 12 YARD SHOT. KEEP UP THE GOOD WORK-AND THANKS FOR A GREAT PRODUCT!!!!

Phillip Brewster-Customer

This buck came down wind of me, and had no idea there was anything out of the ordinary in the area. Thank You SCENT-LOK keep up the great work.

Rich Baker-Customer

Phil thanks for a great show I am from Michigan and have lived here in Oregon for about 10 years now, I thought you might like to see the result of a point blank encounter. I stalked up on this big boy. Thanks again for a great show.

Rick Damerau-Customer

Dear Scent Lok, Just wanted to e mail you a picture of this great bull I killed in Montana. His gross score is 383 5/8 inches and has mass like no other. I have been wearing you scent lock gear for the past 4 years. I would consider it my number one weapon next to my bow. My wife bought me Scent lok gear for x-mas 4 years ago and since I have shot quite a few more great animals in my 20 years prior to Scent Lok. I feel my success is directly related to your R and D and I thank you all. Thanks Again

Robert (Rob) Frick-Customer

A nice 9 pointer had just walked under my stand and walked directly down wind when I saw this big boy across the creek. I called him in with some very soft grunts. If it weren't for my Scent-Lok under garments, the first buck would have spooked and blown any chance at this one. Thanks Scent-Lok!

Robert Meingast-Customer

I use your system with very good success. I still use your original suit that came out long ago. I wear the original suit and have added newer layers. Is wearing 2 or 3 layers overkill in warm weather? The only problem I have is with the hood, because I wear glasses. I've tried every head cover made and they still fog up my glasses. Any ideas or recommendations would be greatly appreciated.

Russell Tooley-Customer

This is a deer I killed in December of 2003 wearing my scent lok suite. If you want more information about the hunt or other deer I have taken using scent lok just let me know.

Scott Baker-Customer

I shot this buck on 10/17/2004 at 8:15 am. The deer was 16 yards from my tree stand and after the shot the deer only ran about 60 yards. I saw the deer go down. This is my 41 archery deer kill and it is my biggest buck ever and I am so proud to have taken it with my new Bear recurve, Magnus Snuffer Broadheads, and ScentLok clothes. I had 2 smaller bucks

under my stand when this deer came by and none of them knew I was there. The deer were on all sides and I was not winded. This was my first year using ScentLok clothes and I am convinced that they helped tremendously. Equipment Used; Bear Super Mag 48 "Commemorative Model" 55 pound recurve bow, Easton Traditional Arrows, Magnus 125 Grain Snuffer glue-on broadheads, ScentLok Clothes, Neet Leather Shooting Glove. I also shot a doe with the same setup on 10/16/2004 with similar results. Thanks for a wonderful product.

Scott Palmer-Customer

Also wearing BaseSlayer, Hood and gloves. It was a very windy afternoon. My hunting partners thought it was way too windy to hunt. Jokingly I said, and I am not kidding here, "Forget the wind... Just hunt"! I had only one more day left to hunt and they had two weeks. They laughed and made the expected comments like Scentloc cannot hide our scent in this wind. Anyway I did some rattling and this bad boy showed up for a fight. He walked up and gave me a 6 yard shot! What wind!

Sheri Mahoney-Customer

This hunt truly made me a believer. The bear walked within 5 feet of me and the wind was not in my favor. I'll never hunt without wearing scent-lok again!!!

THE BEAR WALKED WITHIN 5 FEET OF ME AND NEVER SMELLED ME, EVEN WITH THE WIND BLOWING AT THE BEAR!!

Stacey Steele-Customer

Hi, my name is Stacey Steele. On the first day of PA archery season, I harvested a unique drop-tine buck with my bow. The deer scored 181 5/8 for Boone & Crockett. The reason I am emailing your company is to see if you do any type of sponsorship for female hunters. I was wearing a scent-lok jacket and pants when I shot the deer. I am a firm believer in your products, I don't believe I would have gotten as close to the deer as I did without your product. As far as I can find, the deer is the biggest ever killed by a female archer in PA. Thank you for your time.

Steve Bartylla-Pro Staff

Scent-Lok saved me from swirling winds so many times that I've lost count years ago. I routinely hang stands where other hunters never would, 100% confident that I won't get foiled by the wind. This buck is just one more example of how wearing Scent-Lok has helped put mounts on my walls.

Steve Petkovich-Customer

He was with a doe and a bleat followed brought him in to 20 yards downwind. I never would have harvested him without Scentlok.

TJ Collick-Customer

You are the best camo I have ever trusted!!!!!!

Tod Graham-Pro Staff

I have been Hunting, Fishing, and trapping since I have been old enough to walk. My true Addiction lies with Bowhunting which I have been doing for the past 18 years, I absolutely love getting close to the game I pursue. No doubt that I can attribute so much of my success to Scent-Lok clothing, when you spend as much time and effort in the field as I do, it makes no sense not to use scent control clothing and I use the best, Scent-Lok. I spend well over 100 days per year in the field from Africa to Mexico from Mt. Goats to Whitetails hot or cold Scent-Lok works. I have over 200 bow kills, 40 of which will qualify for pope and young. For me and my Camera men there is no substitute for Scent-Lok. My motto is "DON'T STINK UP THE WOODS, GET SCENT LOK"

Tom Ault-Customer

Shot over water hole. Unexpectedly a cow with this bull entered the water downwind of my position. I know without Scent-Lok she would have blown out before this bull came in.

Tom Foster-Customer

To Scentlok....2 reasons why I wanted to contact you about. First I just wanted to let you know how much I love your products. I am a true believer in ScentLok technology. I am an avid Pennsylvania archer and I just started using ScentLok last year. I have yet to get busted by a deer wearing your apparel. Anyway, the reason on why I am contacting you is I purchased your Dakota series Jacket and Pants and unfortunately after less than one year of usage, my back to my jacket ripped pretty bad. Reason being is that Pennsylvania law requires hunters to wear their license on their backs. After I got my dear this year, as I was dragging it out, the rope got stuck on the license holder and ripped my jacket. I just thought I may make a suggestion and possibly putting a loop on the back of your jackets. Anyway, I enclosed a photo of my deer this year that was taken at my parent's house... THANKS for your great product!!!

Tom Nelson-American Archer TV

There is NO question the "Scent-Lok" suit aided in the tagging of this bruin as the bear was directly down wind.

Tom Niederer-Customer

My Scent-Lok clothing was absolutely instrumental in the success of this archery hunt. Being scent-free, and blending in are necessary to the keen eyes of an elk. Thank you for your part in my hunting successes. Whenever I go hunting be sure that my Scent-Lok is with me every step of the way. Keep up the good work.

Tony Jachino-Customer

I just wanted to say thank you for providing such a great product which made my 2004 deer season one to remember. My Scent Lok Classic liner suit was crucial when the wind switched directions, but gave me the confidence to remain in stand and harvest my bow buck on 11/13/04 in Macoupin County, Illinois.

EXHIBIT B
FOR
PAQUIN DECLARATION

SCENTS, SENSE AND NON-SCENTS

cenis, acnes annul non-accens.

SWhat exactly does this mean? It means that those archers addicted to knivethrowing had better be certain they blend in scene-until when they venture outdoors.

I can hear you grinning. "Oh, not Not another scene article." I assure you this isn't your ordinary run-of-the-mill dissertation on scenes. In this column, I plan to tell you about a few products that when used correctly will greatly improve your chances of getting closer to game and staying undetected longer.

Originally, I try my to feature my item twice in Petersen's *HOW TO HUNTING*; however, now and then a new product appears that's definitely worthy of additional coverage. Such a product is A.S.'s Scent-Lok odor-eliminating clothing (Dept. P.B., 3165 Leon St., Muskegon, MI 49441). Since I didn't find out about it until after the close of our Missouri hunting seasons, I wasn't able to try it in a hunting situation until this last season.



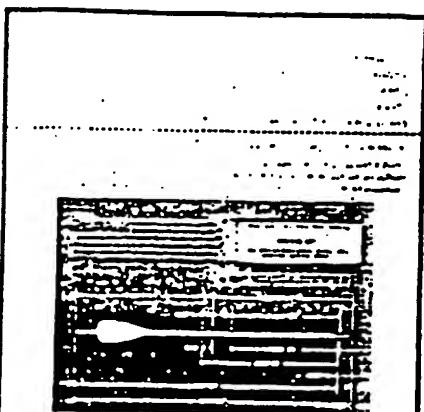
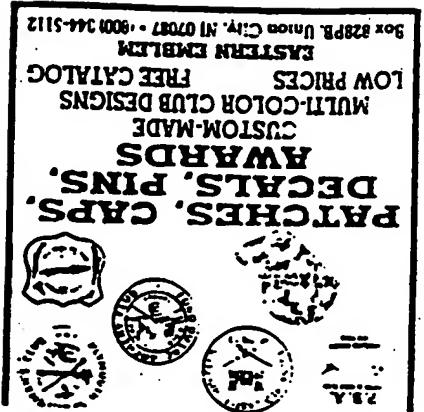
BY KATHY ETTING

Does it work? Both my husband and I have used Scent-Ask a number of times and we're convinced that it does work when worn as directed. In fact, the results can be spectacular.

When I was hunting on the ground, a six-point whitetail walked downwind to within five yards of where I was waiting. Since I was trophy hunting, I was able to watch his reactions. Even with the wind blowing his way, he never got his scent five minutes after the first buck had wandered off, a larger, seven point buck followed in his tracks. Sniffing the trail almost as if tracking a doe, this second deer also wound up directly downwind and five yards from me. I decided to see how much movement he'd tolerate before I alarmed him. I turned my head to look at him, and the deer was instantly alerted. He made a low *whomp* and jumped a foot or two away. Then I twisted my body his way. He responded by lowering his head in suspicion and then quickly raising his gain. I floated more, and he jumped

The one drawback to opaque packaging bags is that you can't tell what's stored in them. A product like H.S. Scents, Cedar Rapids, Ia., 52402(2) eliminates this problem. Each bag looks like a large Zip-Lock bag and is made of heavy-duty, re-sealable plastic. Inside is a storage bag containing cedar chips to eliminate mildew. The bags are 10 inches by 16 inches and cost \$1.99. The bags are available at Wal-Mart, Kmart, and other stores.

Scents-Lok plays a big part in keeping you scent-free, but you must also keep all hunting clothes in a dilute solution of AL'S Enterprises' ScentLok. This will remove most of the scent from your clothes. Greg Sessellman, president of AL'S Enterprises, Rinse twice with water, SC 291151, Rinse twice, dry, then pack into a sport wash (Airtex Dept. P.B., 2330 Russel S.E., O'mingburg, SC 291151). Rinse twice, dry, then store in a plastic plastic bag.



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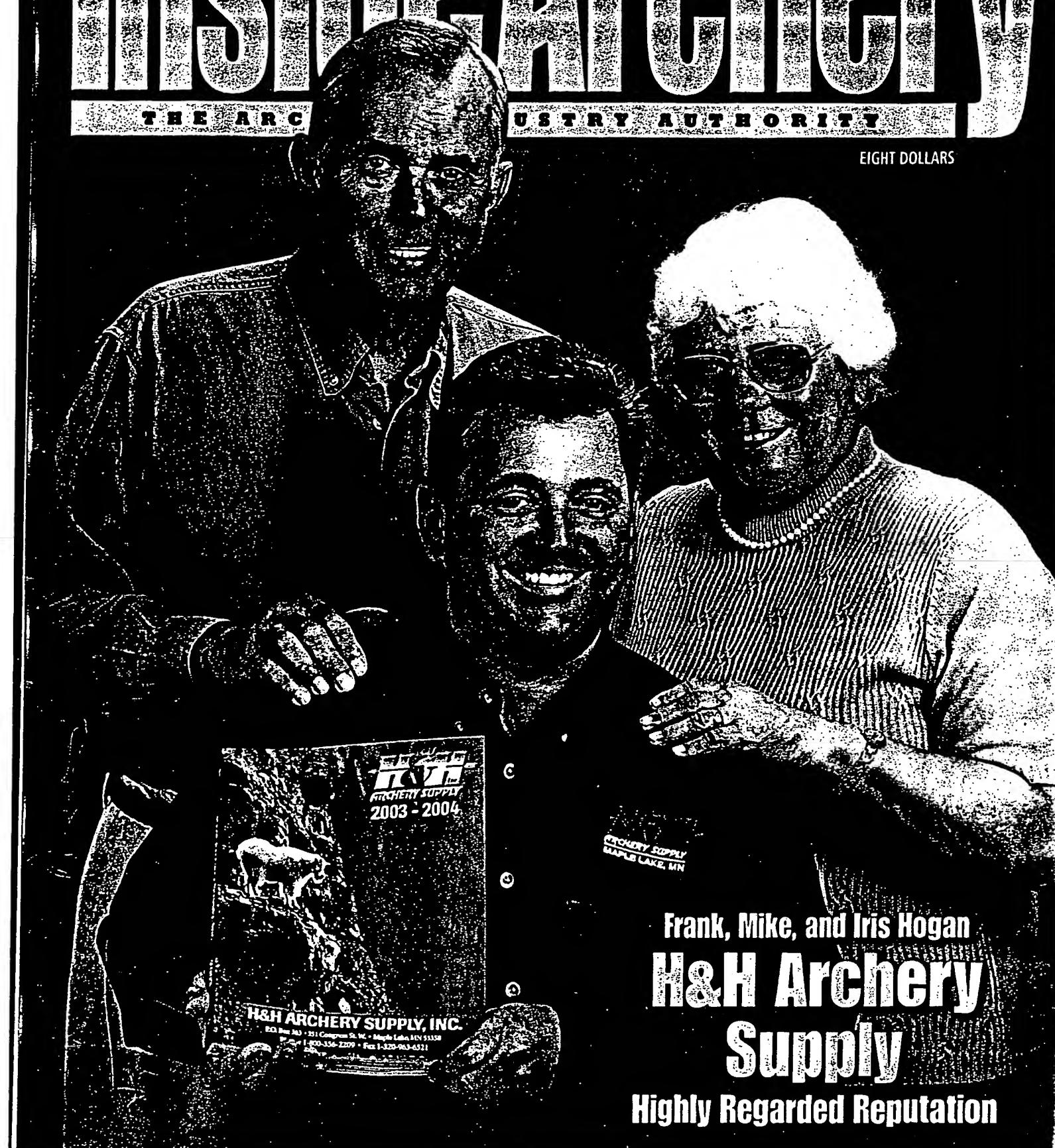
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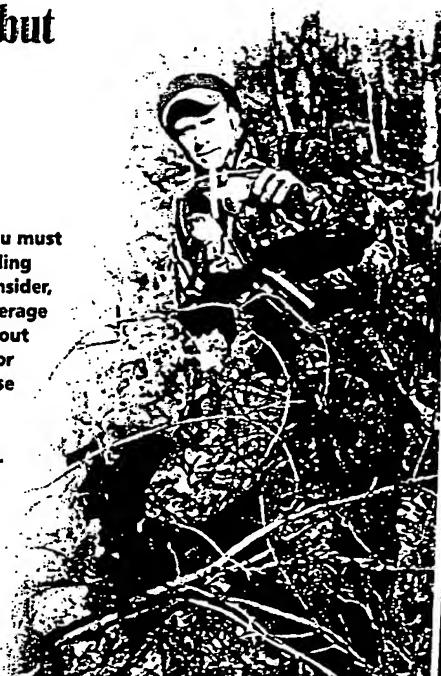
Stifling Human Odor

BY PATRICK DURKIN

The Key to All Scent Strategies.

Bowhunters often wonder how many deer sneak past their stand when they're looking the wrong way. No doubt it happens, but those instances are few when compared to all the blown opportunities that occur when deer detect human odors and veer away long before they're within sight.

To fool a deer's nose, you must be disciplined in controlling and applying scents. Consider, for example, that the average human nose contains about five million scent receptor sites. In contrast, the nose of a whitetail deer contains hundreds of millions of receptor sites.



Whether you use scents to lay

trails, hunt over decoys, make

mock scrapes, or

appeal to a deer's

appetite, don't

overlook the

notion that

no scent or

scent tactic

will ever

overcome

a snootful

of human odor!



Stifling Human Odor

Continued

Consider what we're up against. When God created humans, the sense of smell was almost an afterthought; kind of like a salesman throwing in mud flaps or floor mats on a new truck. The average human nose contains about five million receptor sites. That might sound more valuable than mud flaps, but it's debatable. To put the human ability in perspective, consider that the nose of a white-tailed deer contains *hundreds of millions* of receptor sites. Given the deer's infinitely superior sense of smell, you can better appreciate why so many hunting opportunities end without us knowing an animal was nearby.

For that reason alone, human scent control is critical in the woods and forests. The fact is that bowhunters buy more scent products than all other hunters combined. To get close, bowhunters must smell right. That's often a two step process that starts with stifling human odor and ends with various other scent applications.

All scent products require careful consideration, which is why so many consistently successful bowhunters never seem to stop experimenting with the vast array of scents and scent-control products available today.

This brings us to the good-news, bad-news side of the present scent scene. The good news is that the bowhunting industry is awash with wonderful scent products. Effective scents are available for almost every conceivable bowhunting application. The bad news is that there are so many scent products available that it is genuinely difficult to sort it all out.

To help you with that task, let's look objectively at some of the most important sub-categories of this exciting, but vast product class.

Scent-Squelching Clothing

You don't have to be very old to remember the first carbon suits that Greg Sesselmann of Scent-Lok introduced in 1992 to usher in a new age of scent control

for bowhunters. Even so, it's easy to forget this ever-expanding product category had to overcome much skepticism in its early days. But as more bowhunters experimented with Scent-Lok garments and experienced the effectiveness firsthand, the good word spread quickly. This stuff worked!

New this year from Scent-Lok/ALS Enterprises is ClimaFlex, which features a treatment that wicks perspiration away from the skin while preventing body oils, dirt and grime from bonding to the fabric. As a result, bowhunters stay cooler while wearing ClimaFlex, and contaminants that do cling to its fabric are easily washed away. **CIRCLE #102**.

Robinson Outdoors, a genuine pioneer in scent control technology, now offers Scent-Blocker Xtreme hunting clothing with SPF 100 fabric. SPF 100 is a unique new carbon fabric that adsorbs scents and contaminants so effectively that it's used by HazMat technicians and cleanup crews. This technology provides head-to-toe coverage in Robinson's exceptional Discovery clothing series. **CIRCLE #188**.

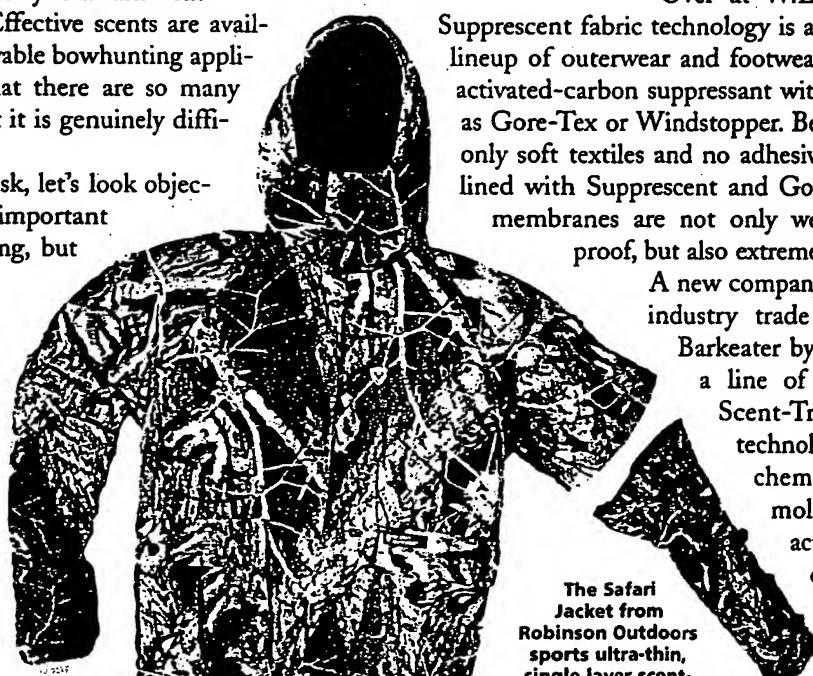
Over at W.L. Gore, the company's Suppresents fabric technology is available in an expansive lineup of outerwear and footwear, usually marrying this activated-carbon suppressant with weather barriers such as Gore-Tex or Windstopper. Because Suppresents uses only soft textiles and no adhesives or stiffeners, clothes lined with Suppresents and Gore-Tex or Windstopper membranes are not only weatherproof and scent-proof, but also extremely quiet. **CIRCLE #494**.

A new company that created a buzz at industry trade shows last winter is

Barkeater by Red-On, which offers a line of hunting apparel with Scent-Trap technology. This technology uses an all-natural chemical with a unique molecular structure that acts like billions of small cages to trap small scent molecules inside their cavities. This chemical is permanently embedded in the clothing's



Scent-Lok's Surreal Jacket features an outer layer of 3D leafy-cut camo over an inner layer of advanced ClimaFlex scent-squelching fabric.



The Safari Jacket from Robinson Outdoors sports ultra-thin, single layer scent-elimination technology and zip-off sleeve for warm weather comfort.

fabric to trap scents for as long as the garment lasts. **CIRCLE #398.**

Scent Killing Sprays

Not everything can be equipped with scent-trapping liners or chemicals, however, and even those that can sometimes need a little help to keep human odors away from big game. Whether you want to kill scent on your clothes, boots, gloves or equipment, you can choose from many effective cover and scent-killing sprays.

Bill Robinson always said he never fully imagined just how popular scent elimination sprays would become when he developed Scent Shield, the original scent killing product, many years ago. Today, Robinson Outdoors offers an incredible array of scent-elimination products, including ScentBlocker Carbon Blast and Carbon Shield, which use activated carbon in their sprays to make hunting clothes, blinds, packs, boots and gear as scent-free as possible. **CIRCLE #188.**

Vanishing Hunter by Hawgs, LTD utilizes a unique three-way chemical attack on

human odor. First it kills odor-causing bacteria. Then it neutralizes odor-rich lactic acid. And finally it stops your scent from forming stinky gases. Vanishing Hunter is very effective stuff. **CIRCLE #228.**



Vanishing Hunter is a very effective scent elimination spray available from Hawgs, LTD. It neutralizes human odor on contact. **CIRCLE #228.**

Tink's Odor Lock Scent Eliminator spray also works extremely well. It's available in four ounce spray bottles and 16 ounce refill bottles. **CIRCLE #460.**

Buck Stop's Scent Stop human scent eliminator spray is specifically formulated to stop human scent cold. It also works very well for removing human scent from bowhunting equipment, like bows, packs and boots. **CIRCLE #273.**

Not to be outdone, Reel Deer announces the debut of its Fall For-

mula Overkill Scent Destroyer, which is engineered to kill odors while leaving behind a fall-forest cover scent. **CIRCLE #502.**

In addition, Xtreme Scents offers its Scent Eliminator Spray, which is chemically blended to eliminate odors by killing scent-causing bacteria before it

YEAR after YEAR

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CIRCLE #460

Bowhunter

A Publication of Cowles Magazines

M.R. James
Editor/Founder

September 1, 1995

Greg Sesselmann
A.L.S. Enterprises, Inc.
3365 Leon Street
Muskegon, MI 49441

Dear Greg,

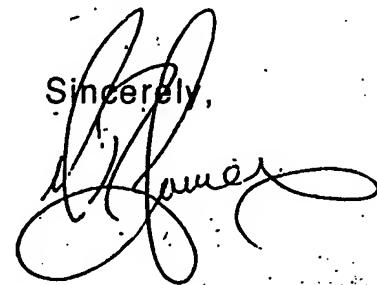
As promised in my January 30 letter, I'm letting you hear how things have gone for me while field testing your SCENT-LOK products.

I just returned from a Utah mule deer hunt. Weather conditions were hot with variable winds. On two occasions while hunting from a tree stand overlooking multiple trails leading to a water source, I had deer under and around my stand. Despite a constantly switching wind, not once did any of the deer detect my presence -- and at one point I had five mule deer (two bucks and a doe with twin fawns) within 15 to 20 yards of my tree.

I attribute the fact I remained undetected directly to your odor eliminating clothing. On other occasions when I didn't wear SCENT-LOK I had deer snort and leave the stand area. To say I was impressed by the effectiveness of your products is an understatement.

Our Montana archery season opens this weekend, and I'll leave soon for hunts in Wyoming, Texas, Iowa and Colorado. Rest assured I'll have your clothing in my pack!

Sincerely,



Bear Hunting

JULY/AUG 2003

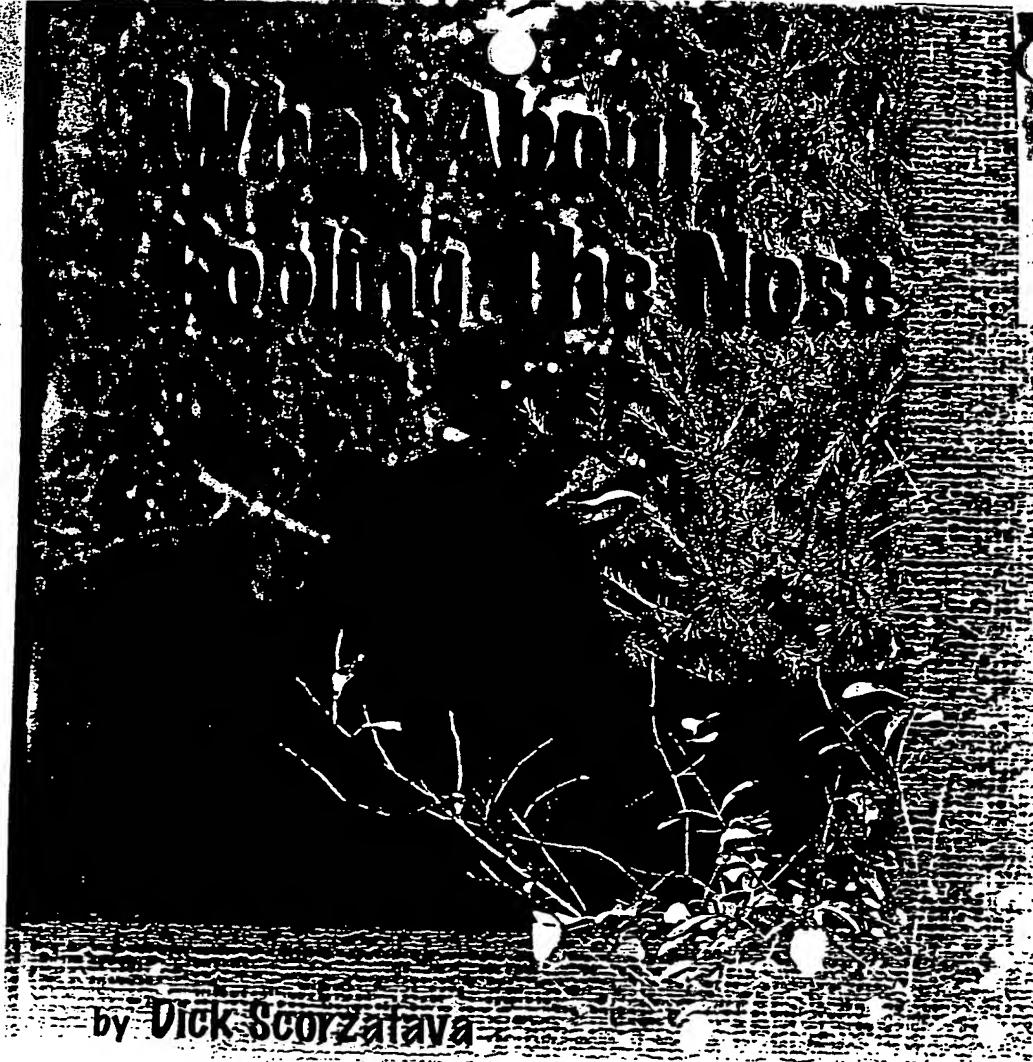
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by DICK SCORZATAVA

All bears live in a world of scent. I have said it before and I will say it again. Unfortunately, man does not. In fact, man is an olfactory nightmare. Not only does he smell bad, as in emits odors, but he smells badly, as in cannot sense these odors because his nose is not keen enough. It is with little wonder then that the average hunter finds the biological superiority of a bears nose mystifying. In truth, a hunter, any hunter, is outnosed by any big-game species he seeks to hunt. Those like bears with keener noses are even a greater challenge.

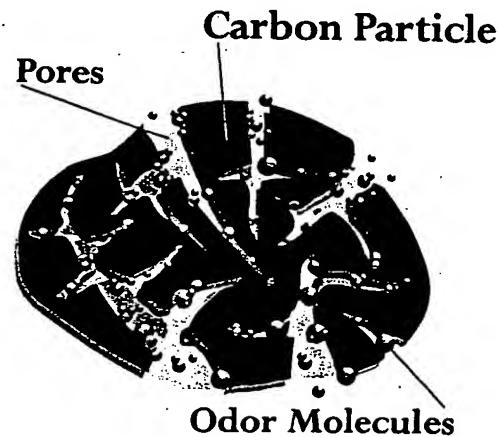
One way to try and bring this into perspective is to think of dogs. For years I chased around after field trial beagles whose joy in life was to sniff cottontail rabbits. A good beagle can follow a cottontail's trail through thick and thin, across water and rocks, all for the pure pleasure of it. Remember the movie *The Fugitive*? What about a bloodhound who can scent a man who has passed that spot nearly 24 hours before, talk about a cold scent! Talk about a hot nose! Man, for all his wisdom and insight, can neither smell the bunny nor obviously the man. Fellow hunters, in this department we are virtually unarmed.

The bad news is there is not much we can do to improve our own sense of smell. The good news is that we can do something about how much scent we leave behind in the woods as we hunt, and there is something we can do to help compensate for the very

highly tuned nose of bears. The answer lies in understanding bear behavior in relation to how they interpret the scents that fill their world, and learning to use this to your best advantage.

I addressed the topic of how much scent we emit first because addressing it is pretty straight forward. Be scrupulously clean and use products that eliminate human scent, wear rubber boots and do not touch anything in the woods with bare hands.

We have an advantage eliminating our human scent since the company Scent-Lok pioneered the odor eliminating clothing technology back in 1992, with their original Scent-Lok liner which you wear under your favorite camo. This technology quickly gained acceptance among savvy big game hunters. When they simplified things by incorporating



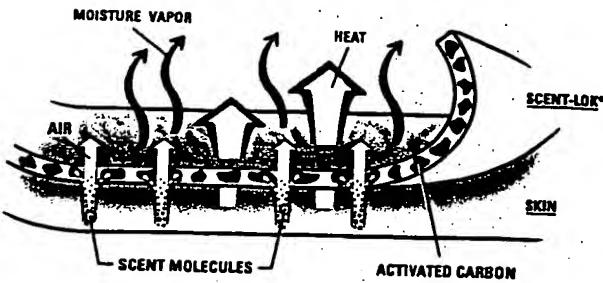
Thanks to the enormous pore structure with a wide variety of pore sizes, activated carbon is the strongest, most effective adsorbent in existence.

their product into camouflage outerwear, the response was overwhelming. It has taken the industry by storm, and now we see this technology incorporated into much of our hunting clothing and lots of our accessories.

Most hunters have realized that this product really does work and will help them get closer to game undetected. Several other companies today have products using the same technology; Scent-Blocker and Suppresents are the other two popular products available. They all work, but which one stands out in the crowd?

There are unique problems when trying to measure the amount of odor that is absorbed by these activated carbon products. The amount of detectable odor must be accurate in ppm (parts per million) or ppb (parts per billion). These very small amounts require specialized equipment that can measure the amount of gas concentrations involved. Gas chromatography is the best method for measuring the amount of odors or similar chemical agents in a controlled experiment.

Under very controlled lab conditions, samples of several activated carbon fabrics are placed in airtight

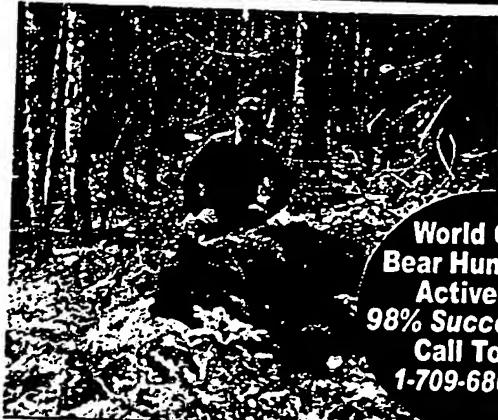


glass containers. The containers then are injected with various concentrations of EMA (ethyl methyl amine) for a specified amount of time. EMA is chosen for routine testing due to its ease of handling, consistency, and similar chemical nature of body odor. Then the gas is extracted from the jars and the remaining concentration of EMA that is not absorbed by the fabric is measured using gas chromatography. These tests are repeated time after time using various portions of fabric and small to large amounts of EMA. The tests are also performed using fabrics which have gone through a number of wash and dry cycles so that the scent absorbing characteristics can be measured for the products durability over a normal life cycle.

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The test data that was received from all the independent laboratories showed that Scent-Lok is still the most odor absorbing fabric in the hunting market. It was the only fabric that showed excellent odor absorbency after being washed and dried several times.

Another point about these products is if you buy a system with too little carbon, the bears smell you and spook. Buy a product with too much carbon and you needlessly sacrifice breathability, comfort, weight and softness. It is what is called the delicate balance. One thing is for sure, by using one of Scent-Lok's superior high tech products on stand this fall, you will see more game up close and go undetected.

The other way to try and get an edge on the nose of the bear of your dreams is to use attractants or lures that will smell like a preferred food like Bear Scents LLC, which in my opinion, are the best bear attractors and really works. A good lure will reach out and grab that bear by his nose and bring him right to you. Obviously, to make proper use of these hunting aids, and they are just that, an aid, even the best scent on the market will not be able to compensate for lack of knowledge or errors in the field. Again, the most common errors hunters make involve being winded by the bear long before they get into range. When using any of these products you must think like a trapper because, in all reality, you are trying to bring the animal into desired position for a killing shot without the trap. The answer again is to learn about and understand how scent is distributed and delivered on the wind.



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Any hunter who goes into the woods without trying to get the most information on the wind patterns of the area and who does not understand how temperature changes and topography affects the wind, may as well wear a blindfold. Learn the rudiments of air currents and learn how to use lures and scents and you will be able to compensate a bit for what mother nature has left out of your nose.

Air moves at many speeds, from a barely perceptible breeze to a hurricane force. Strong winds may be easier to gauge because they usually blow in one direction only, where gusty winds change velocity often. No wind may allow your scent to pool about you as you sit for



This big bear was unaware of the nearby bow hunter because he was wearing a Scent-Lok suit to virtually eliminate human odor. The hunter is George Schrink, vice president of Scent-Lok, happily displaying how well his products work.

hours in your stand. A slight breeze is my preference. Not only does air move across or back and forth, it also moves up and down. These up and down movements are called wind thermals, and they are greatly affected by temperature. Warm air rises and cooler air drops. Hunting high in the morning as the warm air rises helps get your scent out of the way. Stay low later when the cooler evening air keeps wind thermals closer to the ground.

A hunter who wishes to arm himself with a few weapons to play the scent game should try to learn about wind and how it works, and they should make a determined effort to eliminate as much of their own human scent as possible by using one of the odor eliminating clothing products available to today's hunters. Using an attractant lure product is another way to use a bear's keen nose to your advantage. As he becomes frenzied by the tantalizing aroma of the attractant lure, he can be pulled to you, in a state of lessened awareness, for your final confrontation. Hunters need to realize the overall im-

portance of scent and air movements, and by manipulating these factors to their best advantage, they can better go forth into a bear's world of scent by camouflaging his nose. 

For more information on scent eliminating technology or attractant scents contact these companies:

Scent-Lok
1731 Wierenge Drive
Muskegon, Mi.49442
800-315-5799
www.scentlok.com

Bear Scents, LLC
409 Fremont Street
Lake Mills, WI 53551
888-215-2327
www.bearscents.com



Book Review..... by Don Muggli

The Great American Bear

By Jeff Fair, Lynn Rogers (photographer)

Copyright 1994 / NorthWord Press, Inc. - Minocqua, WI
Available from: www.amazon.com - paperback, from \$11.00

This book is the combined effort of the researcher/photographer Lynn Rogers and author, Jeff Fair. If you can only buy one book about black bears, this should be the one! This 192-page book contains 153 stunning color pictures and carries a 5-star "Customer Review" rating from amazon.com customers. If you are looking for specific information on "Ursus Americanus", the American Black Bear, this is the source. This is the most detailed, well photographed, and up-to-date book I know of. It does not portray the

black bear as a Disneyland character or a demon. It is 100% accurate and the writing is top notch, a very enjoyable read! By reading this book you will learn about the behavior, life cycles, language and habitat of the black bear. This is not a book about bear hunting, although it does cover hunting in a non-critical way. Mr. Rogers and Mr. Fair accept hunting as a necessary management tool and explain that hunting is not endangering the viability of the species. As a hunter, I found this book to be exceedingly helpful in understanding the life cycle of the bear, hence, when, where and how to effectively hunt Mr. Bear. Of the 10 chapters, the one I found most fascinating was Chapter 8, "Walking With the Bears". This 20-page chapter deals with a wild bear that had come to accept the researcher as part of the bear's immediate family. Mr. Rogers spent several 24-hour periods walking behind the bear with his laptop computer recording every move the bear made, ABSOLUTELY FASCINATING! This one chapter is more than worth the minimal cost of the book.

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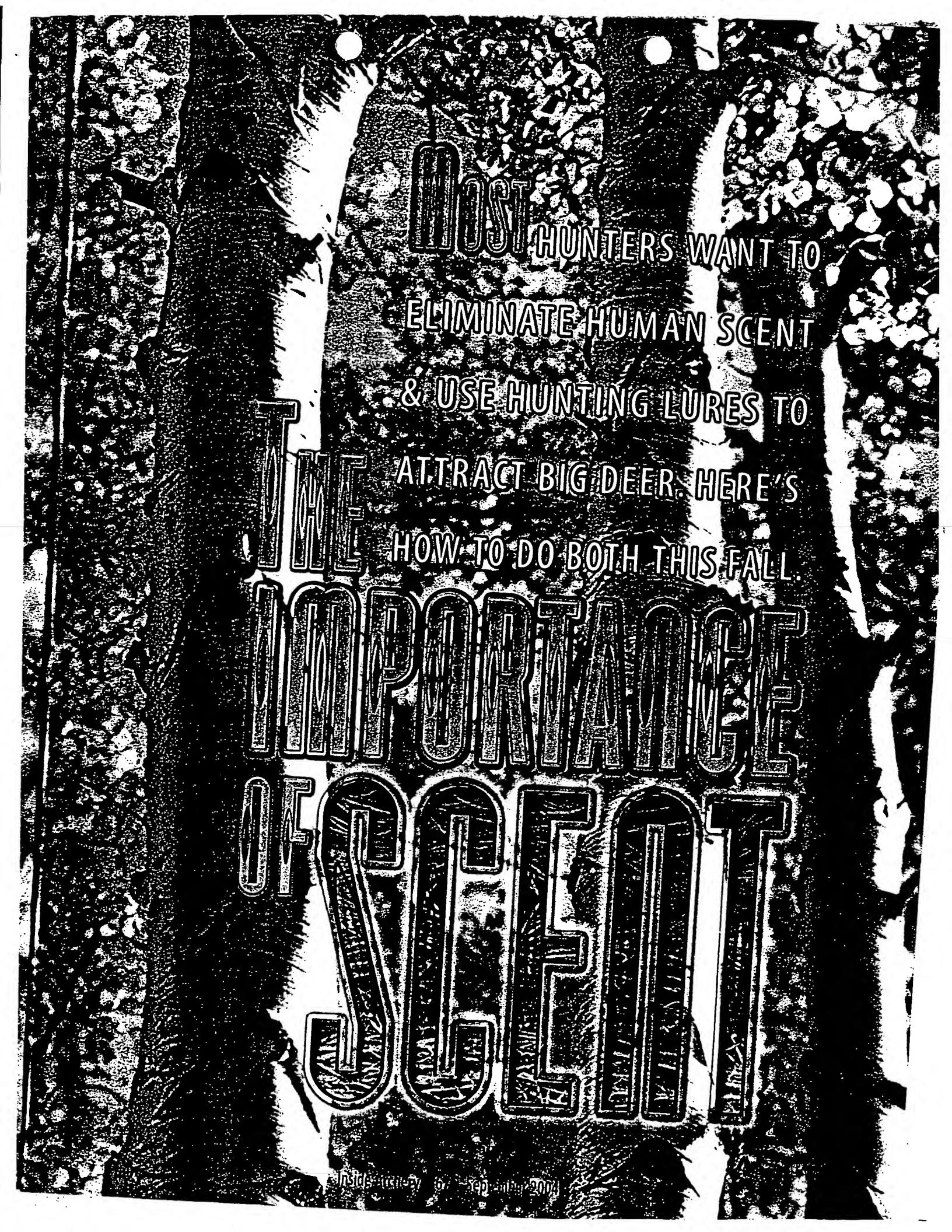
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Inside: Hunting Scents • Bow Reports



MOST HUNTERS WANT TO
ELIMINATE HUMAN SCENT
& USE HUNTING LURES TO
ATTRACT BIG DEER. HERE'S
HOW TO DO BOTH THIS FALL.

THE IMPORTANCE OF SCENT



The tall-racked ten-point moved cautiously toward the stand. As the buck's head passed behind a clump of cover, I drew my bow slowly, aimed down the narrow shooting lane in the brush and said a silent prayer that the animal would take a few more steps.

When he stepped forward and paused, I released. The arrow flew true and the big Texas buck piled up barely 100 yards away.

Then an interesting thing happened. During the previous two days, all sorts of does, fawns and smaller bucks had been around my stand on the sprawling Ford Ranch. Since my outfitter would not be picking me up for another hour or so, and because the day was growing warm, I took off my carbon suit and climbed back into the stand to savor every second of this exciting dream bowhunt.

Within ten minutes, an approaching buck began snorting behind me, then another and another. This spot had been a virtual beehive of rutting activity. But now, every deer that approached smelled me. In the preceding day and half of hunting, not a single deer had spooked as I sat encased in my scent-eliminating carbon outfit. After shedding that carbon skin, however, the stand became worthless. It was a firsthand lesson in the power of human scent elimination.

JOE BYERS

THE IMPORTANCE OF SCENT

Continued

Whitetail deer have great eyesight and excellent hearing, but it is their keen sense of smell that most often aids young bucks in growing into old trophies. Shifting winds and bowhunters careless with their human odor keep many whitetails alive.

For that reason, more and more savvy archers are turning to improved scent elimination techniques. The best are also combining those techniques with new ways to use hunting lures. Human scent elimination and the proper use of today's better hunting lures are helping more bowhunters tag more whitetails.

To help you understand how that's working, let's walk through the best of what's available in both categories.

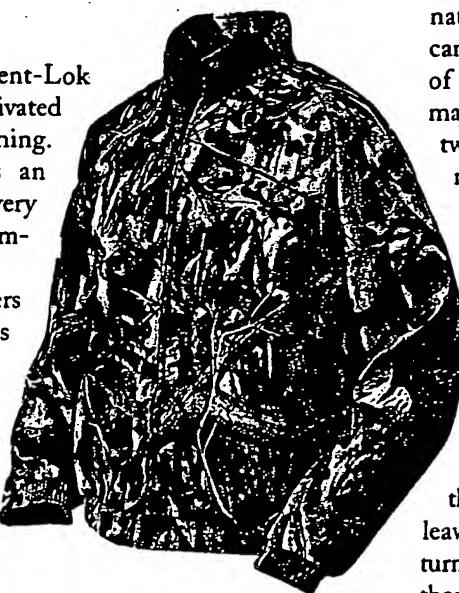
SCENT ELIMINATION

Carbon is big news in scent elimination for bowhunters. Activated carbon in clothing, boots, packs and sprays absorb human scent to eliminate it.

SCENT-LOK

Greg Sesselmann of Scent-Lok pioneered the use of activated carbon in hunting clothing. Today, Scent-Lok offers an expansive, popular and very effective lineup of scent elimination products.

"Scent-Lok BaseSlayers is an undergarment that has a carbon and anti-microbial action, so the carbon has less work to do," said Jim Hill, Pro-Staff member for Scent-Lok and well known deer hunter. "If you combine BaseSlayers and Scent-Lok Dakota Fleece with PolarTec WindPro, you have the ultimate in



Scent-Lok Savanna™
Single-Layer Bomber Jacket

characteristics of Scent Shield and other clear scent elimination sprays. While such sprays eliminate odor by neutralization, they can only eliminate the acid part of human odor. There are eight major components of human odor, two are acids and the other six are non-acids. Those clear sprays, without the absorption (carbon) side, will only neutralize the two acids. White Lightning neutralizes the other six so that you have total neutralization and absorption.

"By the way," continues Shultz, "if you don't have a carbon suit or want to create one on the spot, lay your clothes in the leaves or some other natural surface, turn the camo inside out and spray them heavily with White Lightning. Let dry and you're ready to go." Circle #188 or (507) 263-2885 for more information.



The Robinson SPF100 Xtreme Liner contains 100 grams of carbon to eliminate human odor.

ARCTICSHIELD

ArcticShield™ X Scent apparel is powered by an advanced silver-fiber technology called X-Static. "The silver fibers in our X Scent apparel eliminate human sweat odor," said company President J.T. Griffin.

"X Scent apparel is a fiber with 0.999-pure silver (Ag) permanently, irreversibly bound to the surface of polyester fibers. The precious-metal lined fabric of X Scent apparel doesn't trap or absorb odors; it hinders the process of odor production by eliminating the source of the problem, which is bacteria. Silver ions are a superb anti-microbial, meaning they're highly toxic to odor-emitting bacteria cells. Ions passed from the silver fibers infiltrate bacteria cells and bond with DNA chains, which literally shuts down the cells' respiratory system and the ability to reproduce."

In addition to controlling odor, Silver Fiber Technology is thermodynamic, meaning it will keep you cooler in the summer and warmer in the winter by conducting body heat away from and around your body. Unlike other scent-control garments, X Scent is highly breathable and works in the warmest of weather to whatever adverse conditions Mother Nature can dish out. Circle #212 or call (877) 974-4353 for more information.

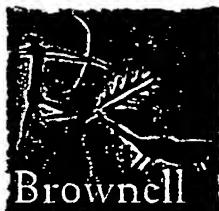
CHARLIE'S OWN

Scent elimination systems can be quite simple. One straightforward solution is camo scent-free gloves by Charlie's Own. "We developed a camo latex glove which is ideal for scent control," said Charlie Cooke. "You don't want to wear white in the woods, so we created a camo glove that's hygienically safe and disposable. Use them and then throw them away. These are a big plus for spring bear hunts as the ever-present black flies can't bite through them. If you're putting out buck lure, cutting limbs, putting up your treestand, or filling up your four-wheeler with gas, you don't have to worry about getting the smell on your hands. For trail monitor camera users, the gloves will keep your

"Whether it's twelve Pointers or twelve rings, Brownell string material is always consistent."

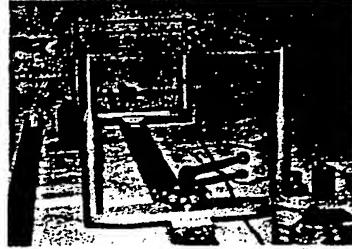
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THE IMPORTANCE OF SCENT

Continued

hand scent away from the camera. Available in six-packs or boxes of fifty, they are a handy scent management solution. Circle #239 or call (877) 288-4300 for more information.

HAUGS LTD.

Hawgs Limited Vanishing Hunter is a scent killing spray that attacks human scent with a unique three-way chemical onslaught. First, it kills odor-causing bacteria. Then it neutralizes odor-rich lactic acid. Finally, Vanishing Hunter stops human scent from forming stink gases. Circle #228 or call (231) 824-6205 for more information.

TINK'S

Tink's NoRoma Odor Eliminators are among the most advanced liquid odor eliminators on the planet. NoRoma starts a rapid oxidation process to eliminate human odor. Just spray it on. Circle #460 or call (800) 624-5988 for more information.

BUCK STOP

Buck Stop Scent Stop is a spray specially formulated to make human scent disappear. It can also be used to remove human scent from such things as treestands, bows and boots. Circle #273 or call (800) 477-2368 for more information.

MRS. DOE PEE

Mrs. Doe Pee's No Scent elimination spray works to kill human odor in seconds. Use it at home or in the field. It's



Vanishing Hunter from Hawgs Ltd. is a very effective scent elimination spray.

potent and easy to apply. Circle #152 or call (319) 385-3875 for more information.

WILDLIFE RESEARCH CENTER

Wildlife Research Scent Killer stomps out human odor on contact. It's available in bottles and jugs up to a gallon in size. Circle #177 or call (800) 655-7898 for more information.

ATSKO

If scent control were a sport, Michael Jordan, the king of hoops, would barely measure up to Atsko's spokesman of the same name. Atsko's Mike Jordan is forever testing Atsko products against others, sometimes in unusual ways. "Getting your body and clothes clean is the first step to scent elimination, and Sports-Wash is so thorough and body friendly, your wife can wash her hair or the baby clothes in it. Regular detergents



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leave residue that stops features like wicking, breathing and water repellency," says Jordan. "University tests verify that Sports-Wash leaves absolutely no residue. It is readily biodegradable, phosphate-free and eliminates irritation caused by other detergents. Sport-Wash Scent Free is ideal for carbon suits and all high-tech fabrics." Once clean, N-O-Dor Control is an inexpensive means of controlling human scent. Like epoxy, it comes in an A and B kit, producing a full gallon of liquid. "N-O-Dor deodorizes and sanitizes clothing, hair, skin and all wetable surfaces quickly and safely by permanently oxidizing all organic molecules into odorless non-volatile compounds. It does not cover odor, it destroys it," says Jordan. Circle #349 or call (800) 845-2728 for more information.

COVER UP

Yet another approach to human scent control is to use natural cover up scents. One of the most famous is Cover Up, a vanilla-based scent originally developed in the early 1960s, which is still very effective today. Circle #207 or call (417) 336-4930 for more information.



One of the best natural cover scents available today is Desert Sage.

DESERT SAGE

One of the best natural cover scents is Desert Sage, a remarkably effective cover scent for most all bowhunting. New for 2004 from Desert Sage is their natural Juniper Cover Scent. Desert Sage scents naturally camouflage human odor and have proven amazingly effective when hunting deer, elk, antelope and bear. Circle #393 or call (505) 860-5051 for more information.

KNIGHT & HALE

"Take a bath and smell like dirt," says Lawrence (L.T.) Taylor, Knight & Hale Pro-Staffer. "This accurately describes what Knight & Hale Ultimate Body Wash with Fresh Earth Scent does. It removes

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CIRCLE #108

THE IMPORTANCE OF SCENT

Continued

the human odor and replaces it with a cover scent. It incases the entire body, including the hair, with a neutral earth cover scent. Circle #377 or call (800) 531-1201 for more information.

HUNTER'S SPECIALTIES

"We are introducing a new cover scent," says Hunter's Specialties Marketing Director Mike Anderson. In addition to the original Scent-A-Way with fresh earth scent, we have introduced Scent-A-Way Plus Acorn spray. We also have a Scent-A-Way Shower Kit that organizes scent elimination products in a toiletry bag. It comes with a body moisturizer, Scent-A-Way body soap and underarm deodorant. Circle #495 or call (319) 395-0321 for more information.

HUNTING LURES

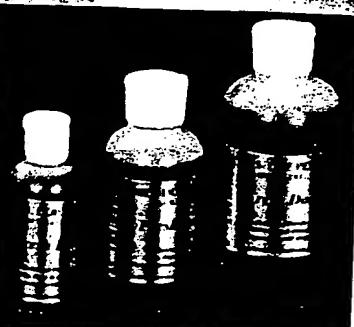
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MRS. DOE PEE

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and clean while in storage. If the product has no moisture, it can't grow bacteria. To re-hydrate it, simply add rain or distilled water. Be sure not to use chlorinated water, as it will kill the pheromones that attract the buck. When we first tested the dehydrated lures with tap water, the bucks in our lot showed no interest. Using rain water, I hydrated the lure and our bucks went crazy. We now include pure water in the package."

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Hawgs Ltd. offers an enticing array of synthetic hunting lures. Hawgs synthetic lures cannot ever spoil, like urine lures. In fact, Hawgs' Synthetic Lures have an unlimited shelf life. Each application lasts and lasts and is reactivated by moisture or rain. Put it down and it can prove effective for months. Hawgs Deer Stop is ideal to use on licking branches and rubs. Hawgs Rut is designed to bring rutting bucks to you. Hawgs Pre/Post Rut is a milder formula that is always effective.

WASP ARCHERY

Real Scent by Wasp includes a most impressive lineup of sex and curiosity hunting lures for bowhunters. Real Scents are 100% whitetail urine, with no fillers, additives or preservatives. Circle #176 or call (860) 283-0246 for more information.

TINK'S

Tink Nathan, the man who put buck lure into high gear decades ago, is taking a more prominent role in the business. Tink's 69 remains the nations best selling buck lure and has been a staple of deer hunters since the 1970s. New this year is Tink's Trail Lure & Boot Pad. The Pad is formulated with interdigital scent, so that deer will follow you to your hunting location. Keep looking back.

BUCK STOP

"We spent six years and hundreds of hours field-testing our premium triple-strength buck scent we call Five," said

Don Garbow, company founder and CEO. "We know that a deer's nose won't cooperate unless the smell is right. Years of field-testing with whitetail deer has helped us to identify the most effective blend of a rutting buck urine and doe-in-heat urine. Then we mix in a calming agent, a curiosity link, and an enhancer. While Five is designed for pre-rut and rut use, these added ingredients help it to

attract deer whether or not they have mating in mind. Once we cracked the code with Five, we developed a less concentrated deer scent we call Alure. Alure is for the average deer hunter who is looking for a lure to help improve on his success, but doesn't have time to spend the hours it takes to connect. Finally, we offer two excellent resources for deer hunters: a 36-page booklet entitled,

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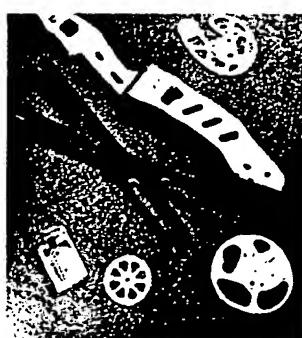
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Outsmarting the Whitetail and our VHS tape *How to Outsmart Your Buck*. The latter shows hunters the 10 basic scent tactics and how they work. This tape is also available to dealers who want a continuous play tape to help increase sales."

KNIGHT & HALE

A new and very exciting entry into the arena of scent products is Code Blue Standing Estrous urine from Knight & Hale. Collected when a doe stands to be bred, Standing

Estrous is the highest-powered urine ever produced. "We tested it at The White Oak Plantation in Alabama at the peak of the rut in late January," states Lawrence Taylor. "One day we had two trophy bucks taken by hunters using the scent. We laid out a drag line across the field. A buck was walking toward a doe until it hit the dragline. The deer stopped, put his head up and turned to go toward the scent, ignoring the doe. To use Standing Estrous, we suggest using the new double drag with Standing Estrous on the front and buck lure on the second. The deer will follow it."



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1) Set the clock to when you plan to hunt.
2) Fill with Scent and Hang in a tree. Dispenses Scent every day at the same time, Patterning Deer to return when you plan to hunt.

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CIRCLE #551

FIELD LOGIC KISSSCENTS

KISSScents, from Field Logic Inc., is a unique system that helps hunters better identify when to use a particular scent. Citing market research that finds 87 percent of deer hunters have used the wrong scent at the wrong time, KISSScents developed a three-pronged attack to keep it simple stupid (KISS). Scent #1 is its Trail Bait, a non-sexual lure designed for early bow season. Scent #2 is Buck in Rut, a dominant buck urine designed for the pre-rut. Scent #3 is Pure Heat, an estrous doe urine designed for the rut itself. Circle #262 or call (715) 395-9955 for more information.

HUNTER'S SPECIALTIES

Lick'n Stik is a glandular scent for dominance as well as a territorial attractant. It uses a spray bottle as an applicator for use on licking branches or rubs. Lick'n Stik is also part of the Prime Time Magic Scrape kit for making mock scrapes all year round. Each kit has enough scent to create or refresh eight scrape sites. The kit includes an attractant, dominant buck urine, Lick'n Stik, gloves and a bottle of Magic Scrape.

OUTDOOR PRODUCTS

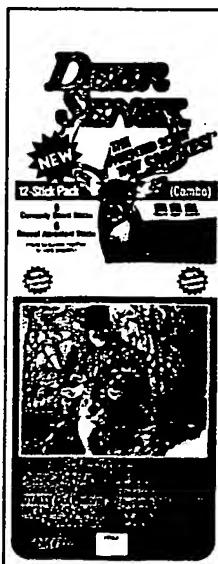
Hunting lure enthusiasts who want the really pure stuff should consider Black Death. The urine is never blended, but collected from one buck or doe. It is not pasteurized or cut with other liquids and has no added preservatives. An eight-step micro-filtration and ionization process takes out 99% of the bacteria, allowing for a slower breakdown of the urine. Black Death is aged for three years in cold storage to increase its effectiveness, then wax sealed in a glass bottle to preserve its integrity. Circle #488 or call (877) 347-6768 for more information.

COVER UP

Cover Up now has a full line of lures called Urine-Plus. These products contain the actual glands of the animal taken during the rut cycle. They include tarsal, interdigital, orbital and the metatarsal glands. All of Cover-Up's attractant scents are oil-based.

EDGEFIELD OUTDOORS

In addition to the PeeWee scent dispenser, Edgefield also offers synthetic ProScents, a complete line of synthetically developed lures. In an age when many hunters are being extra careful about hygiene, using a synthetic attractant can have great customer appeal. Circle #435 or call (251) 621-9383 for more information.



Deer Quest's Deer
Sense smoking sticks.

SCENT DISPENSAL SYSTEMS

Scent can't be effective unless the animals can smell it. Here are a few of the newer methods and products to make lures do their thing.

DEER QUEST

Deer Quest's amazing Deer Sense smoking sticks are a powerful way to drift attracting scent with the wind. Deer Sense sticks are available in curiosity and sex scents for whitetails, and also sticks for elk, bear and moose. Circle #380 or call (616) 691-7200 for more information.

MULTIVET INTERNATIONAL

One of the most amazing new scent delivery systems is the LureLogic Deer Attractant System from Multivet International. The LureLogic unit can be manually or automatically activated to spray out a mist of lure as desired. LureLogic attaches to any tree trunk and can be activated up to 50 yards away. Circle #106 or call (450) 778-0244 for more information.

WILDLIFE RESEARCH CENTER

"We have redesigned the Super-Wick," says Ron Bice, Director of Marketing. "We engineered it to be a little smaller with a built-in hook to hang on a branch. You can load it at home by putting in the scent of your choice, carry it in your pocket or pack, and then deploy the lure when and where you want it. It's very affordable, practical and includes an interchangeable wick system."

"Also new this year is the Power-Wick that works like our ultimate scrape dripper. You put one ounce of scent in it and $\frac{1}{4}$ of the device becomes an air pocket. As the sun rises in the morning, the air warms and the internal air expands, causing the wick to drip. At night, the air contracts and the dripping stops. You can leave it in place and it will attract bucks."

RODGERS OUTDOORS

"The Scent Booster is a self contained battery powered scent dispensing system," says Darrel Smith. "It dispenses scent into the air without heating or other methods and produces a four-foot continuous stream. You can use any scent by dipping the wick and inserting it into the scent boosting system. Battery life is

about 60 hours. Since it has reflective tape, it's easy to find in the dark. You will not get scent on your hands and it is absolutely quiet." Circle #355 or call (309) 698-0640 for more information.

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CIRCLE #183

THE IMPORTANCE OF SCENT

Contin

maximize the amount of scent released into the air. Rising air currents gets the lure's appeal off the ground and into the air currents where deer will smell them. It's safe to use in the woods and has no open flame. The same unit also can provide excellent mosquito control, producing an invisible envelope of insect repellent around you. Circle #359 or call (866) 753-3837 for more information.



LureLogic is an aerosol scent-dispersal system that can be manually or automatically activated to spray lure or masking scent in your hunting area as you desire.

JAMES VALLEY SCENTS

James Valley Scents offers a complete line of long-lasting, sure-adhering gels, including Full Rut, Full Draw, Wall Hanger, Lethal Weapon and Scrape Gel. Whether you want to mark an overhanging limb, create a positioning aid, or apply a dab to your rubber boots to mark a scent trail, these gels literally



The Buck Magnet is a programmable scent dispenser that doles out scent when you want.

hang in there for the long haul. Circle #206 or call (800) 337-5873 for more information.

EDGEFIELD OUTDOORS

In addition to the PeeWee scent dispenser, Edgefield also offers the LeafWick, a plastic leaf-shaped scent container with a scent-holding wick. An o-ring keeps the scent and liquid from escaping or evaporating when the LeafWick is closed. Simply pop the leaf open and hang it on a branch in your favorite shooting lane.

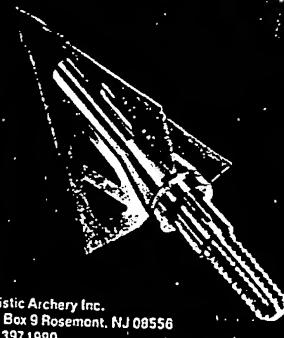
WHITETAIL DEVICES

Billed as the world's first programmable scent dispenser, the Buck Magnet works on a 24-hour clock, like a light timer. Scent is dispensed at 6:00 in the morning until 10:00 a.m., and then again from 3:00 p.m. until dark. You can use liquid, solid or gel scents. The vents open for the duration you choose. The

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bonus is that a nocturnal buck may walk by three days in a row, but the fourth day, it comes in at 7:00 a.m. because the Buck Magnet is open. It breaks the nocturnal pattern and you get the shot you want. Circle #551 or call (800) 286-1548 for more information.

HOT TRAILS

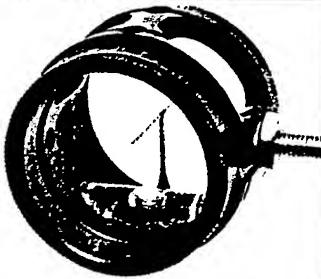
Bill Moore's Hot Trails scent products include doe-in-heat scented candles that burn for up to five hours. Hot Trails candles provide 500-plus yards of scent penetration into even thick woodlands. A wide variety of scent-containing candles are available. Circle #205 or call (210) 649-1333 for more information.

DR. JONES Scent Products

Big game relies on its ability to smell in order to avoid danger. Bowhunters can overcome that wild sense of smell with the proper application of scent elimination products, the combined use of today's remarkable hunting lures and very careful dispersal of those lures. Offering a complete selection of products in all three of those areas makes sense.



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 Gateway Feathers



Inside: Hunting Scents • Bow Reports

Reflections

By Jim Dougherty

Scent eliminating products seem to be grabbing as much attention among bowhunters today as the latest wrinkles in high performance bows, arrows and new looks in camo clothing. Outdoor magazines and television shows are crammed with flashy ads, commercials and testimonials lauding the benefits of scent erasing concoctions from carbon sprays to cleansing towelettes, pills, soaps and shampoos. There's scarcely a serious bowhunter of my acquaintance that has not bought into the promise—along with no small investment—that scent containment clothing will give them that extra edge over the whitetail's incredible nose. Still, the question remains in many minds: has the application and wearing of these products taken us to the point where we can actually ignore the wind?

For ages we old-timers have been aware of the fact that our human scent was more alarming to game than the sight of us sneaking through the brush. Long before commercial masking scents appeared on the market, hunters had attempted to disguise their scent with a variety of home made applications. I recall carting armloads of sagebrush home and crushing it with a rolling pin. Ignoring the raised eyebrows of my wife, I wrapped the crushed plants inside a large paper shopping bag with my hunting duds to permeate them with the rich pungent odor.

Over the years hunters have conjured up a host of other treatments for managing their scent when in the field. One bowhunter went so far as to store his clothes in a bag of medium-dried cow pies. If we're honest, many of us will admit to having stepped in fresh green gooey meadow muffins while hunting, holding to some silly notion that it would help to mask our scent. I don't remember who came up with the idea of using baking soda (without a doubt the best thought of the lot) but it became a ritual for many to dust up like powdered doughnuts before donning our scented clothes. While our thoughts may have been on the right track, those efforts were probably of little help. No amount of crushed sage, baking soda or cow poop could really mask our human scent. The solution was simple: keep the wind in your face.

Recognizing the sales potential in solving the problem, scent manufacturers began to produce some rather unique concoctions designed to mask human odor. Some captured the fragrant essence of pine or sage while others suggested that apple and acorn scents would make us smell like something deer liked to eat. Way back when, the runaway best sellers and by far the most effective have proven to be earth and skunk scents. From a purely odiferous perspective, earth scent wasn't bad. To me it smelled exactly like a container of nightcrawlers for fish bait, while skunk could bring on stomach churning waves of nausea. Nothing was a better test of controlling one's gag reflex than jumping into a truck cab with the heater running full blast on a cold November morning with a couple of guys saturated with skunk scent. Vile as it was, bowhunters didn't hesitate to douse themselves with the evil stuff believing that if it didn't mask human scent, nothing would.

Russell Hull's Cover Up, a sweet smelling green liquid heavy with traces of vanilla, is another approach. Promoted in ads displaying Hull's consistent clobbering of big bucks, Cover Up sold in untold gallons as thousands of bowhunters hit the woods exuding the aroma of fresh baked cookies. Spraying, splashing and dribbling we have since anointed ourselves with whatever we believed in with hopes of becoming an indistinctive part of nature. My experience has shown that while some of it may have helped, the smart money was still on playing the wind.

Today, the masking scent market has dwindled as human scent control shifted from a cover up strategy to scent containment tactics. In my book, the vision cast by Greg Sesselmann utilizing activated carbon to give us Scent-Lok odor control clothing is the future. Skeptical at first of all the talk about molecular levels, scent adsorption and anti-microbial fabrics, I've become increasingly convinced that scent containment clothing is as important to my hunting equipment as my most trusted Hoyt bow and reliable Easton arrows. But, an old dog's habits die hard. Even though I know I can probably beat it with all the new gear, I still pay close attention to the wind.

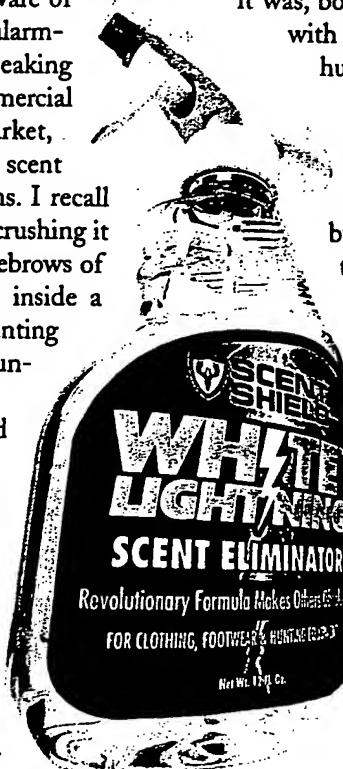


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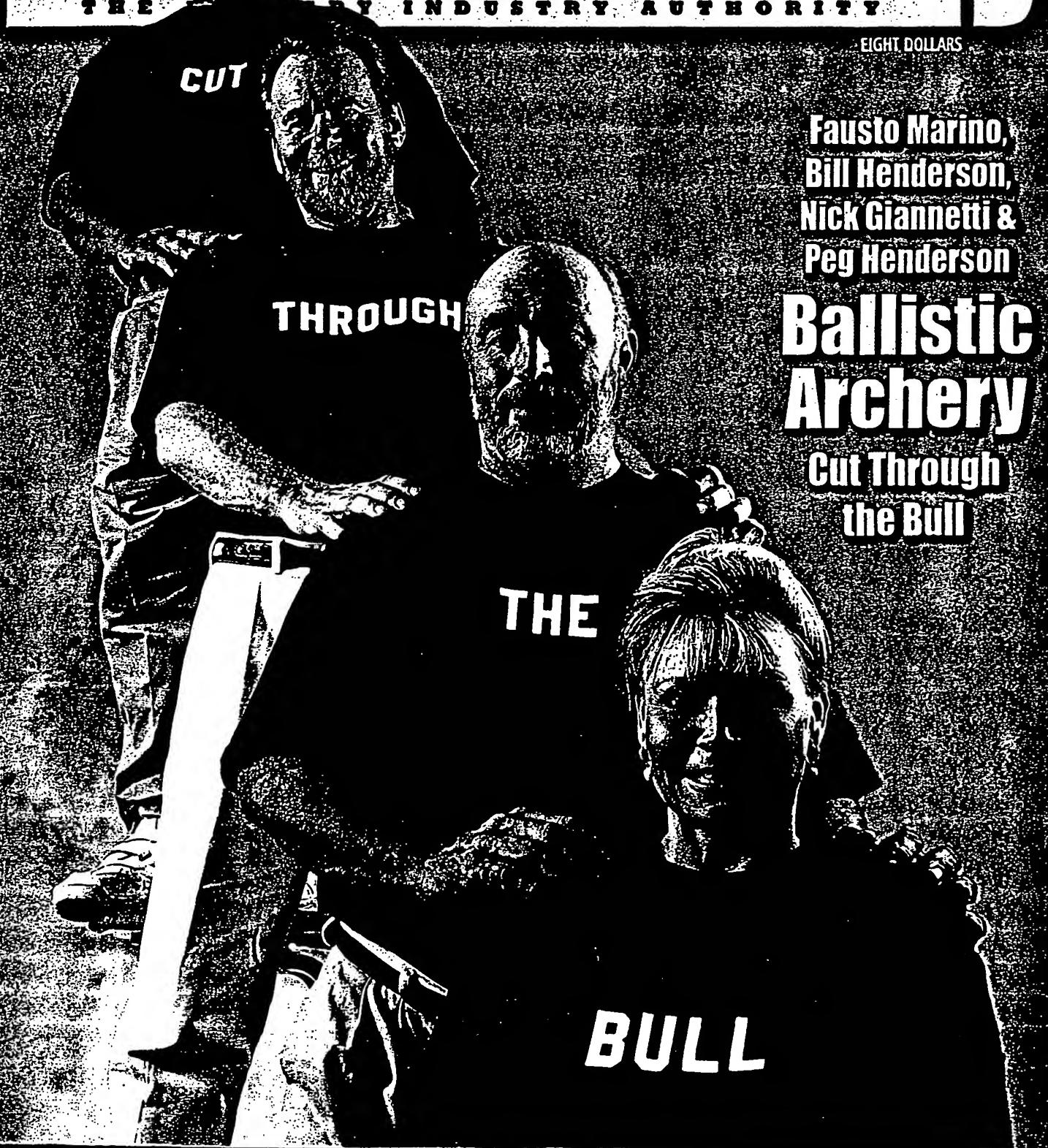
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HUNTING SCENTS



Robinson Outdoors Still Steamin'

One voter wrote, "Quality bowhunting scents, great packaging and lots of promotional support." "Robinson is emerging as a powerhouse in all sorts of bowhunting categories, including scents." "This stuff works."



Honorable Mention

Hawgs Limited Synthetic Scents



High Praise

Wellington Tinks #69,
Mrs. Doe Pee's Special Blend



Robinson Outdoors Still Steamin'

BOWHUNTING CLOTHING



Tie: ALS Scent-Lok Clothing & Robinson Outdoors Scent Blocker Plus

Bowhunters are becoming much more sophisticated in their choice of hunting clothing, and that includes escalated use of



specialized clothing that eliminates human odor. The leaders in this category are ALS Scent-Lok and Robinson Outdoors Scent Blocker Plus, which again received an almost identical number of votes. "Scent-Lok was first and still leads," wrote one dealer. "Scent Blocker Plus offers the best and most innovative bowhunting clothing," said another. Both brands are making bowhunters more effective.

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FEBRUARY 2004 VOL. 33, NO. 2

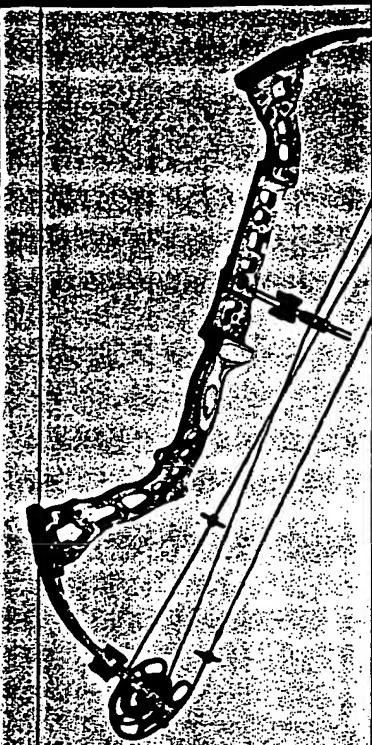
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- > Bowtech
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- > Jennings
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TRADITIONAL

- > Bear
- > Black Widow
- > Martin
- > PSE

ALUMINUM ARROW

- > Easton

CARBON ARROW

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- > Easton
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IT'S HARD TO BELIEVE THIS MARKS THE 10TH ANNIVERSARY OF OUR ANNUAL BOWHUNTING WORLD READERS' CHOICE AWARDS!

> By Mike Strandlund

It seems like only yesterday when we were brainstorming new and better ways our magazine could provide solid information on the tackle and techniques in bowhunting. Finally the light bulb went on: Surveys had shown our readers are the most prolific purchasers of new bowhunting equipment around, and as a result, the most savvy "gear-heads" as well. So for a change... You tell us what's best!

Of course, many of your bowhunting equipment choices are no doubt shaped by our writers and editors, through the pages of your favorite magazine. But from bows to boots to broadheads, your votes count big. It's been fun and educational.

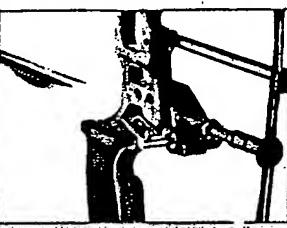
It's interesting to look back at coverage of our first Readers' Choice awards, in our February 1995 issue of Bowhunting World. There is little mention of scent-controlling clothing, and nothing on laser rangefinders, one-cam bows, and fiber-optic sights—all staples of bowhunting today. Some of the top vote getters, most notably in the treestand category, are now out of business. One company not mentioned once in 1995 has become one of the all-time biggest vote getters, a little endeavor called Mathews, Inc.

The gear has changed and we've decided to change our format here some, too. We're boiling it down to the major vote-getters in each category. In most cases there are just a few votes separating them and it's just not fair to declare a "winner" on that basis. More precisely, all the major vote getters are winners, as are we for the bowhunting equipment knowledge we acquire in the process.

Once again thanks for your votes, and make sure to vote again next time, on www.bowhuntingworld.com, starting next summer.

ARROW REST—DROP-AWAY

- > Golden Key
- > Muzzy
- > New Archery Products
- > Trophy Taker



ARROW REST—STANDARD

- > Bodoodle
- > CAP Whisker Biscuit
- > Golden Key
- > New Archery Products

BROADHEAD—MECHANICAL

- > New Archery Products
- > Rocket
- > Rocky Mountain
- > Wasp

BROADHEAD—FIXED BLADE

- > Muzzy
- > New Archery Products
- > Steelforce
- > Wasp

BROADHEAD—TRADITIONAL

- > Bear
- > Magnus
- > Steelforce

BROADHEAD—REPLACEABLE

- > Muzzy
- > New Archery Products
- > Rocky Mountain
- > Wasp

BOOTS

- > Bear
- > Danner
- > Lacrosse
- > Muck

TREESTAND—FIXED

- > API
- > Big Game
- > Gorilla
- > Lone Wolf

TREESTAND—CLIMBING

- > API
- > Lone Wolf
- > Ol Man
- > Summit

TREESTAND—TRIPOD

- > API
- > Big Game
- > Strongbuilt

ATV

- > Arctic Cat
- > Honda
- > Polaris
- > Yamaha

BOWSTRING MATERIAL

- > Vapor Trail
- > Winners Choice
- > Zebra

BACKPACK

- > Badlands
- > Cabelas
- > Fieldline
- > Scentblocker

SIGHT PIN

- > Cobra
- > Trophy Ridge
- > Tru-Glo
- > Vital Bow Gear

SCOPE

- > Custom Bow Equipment
- > Extreme
- > Golden Key Futura
- > Sure Loc

SIGHT—FIXED

- > Copper John
- > Toxonics
 - > Trophy Ridge
 - > Vital Bow Gear

SIGHT—MOVEABLE

- > HHA
- > Toxonics
- > Trophy Ridge
- > Vital Bow Gear

DECOS

- > Carry Lite
- > Delta
- > Feather Flex
- > Flambeau

PEEP

- > Fletcher Tru Peep
- > High Country
- > Shurz-A-Peep
- > Specialty Archery

NOISE REDUCTION PRODUCT

- > A-1
- > PSE
- > Sims
- > Stealth

GAME MONITOR

- > Camtrackker
- > Deercam
- > Photo Scout
- > Trail Timer

OPTICS— BINOCULARS & SPOTTERS

- > Bushnell
- > Leica
- > Nikon
- > Swarovski

OPTICS— RANGEFINDER

- > Buckmaster
- > Bushnell
- > Leica
- > Nikon

BLIND

- > Ameristep
- > Bullseye
- > Double Bull
- > Game Tracker

RELEASE AID— HUNTING

- > Fletcher
- > Scott Caliper
- > Tru Ball
- > Tru Fire

RELEASE AID— TARGET

- > Carter
- > CopperJohn
- > Scott
- > Tru Ball

QUIVER

- > Alpine
- > Bohning
- > Kwikee
- > PSE

STABILIZER— HUNTING

- > Doinker
- > Golden Key Futura
- > New Archery Products
- > Sims

STABILIZER— TARGET

- > Doinker
- > Hi-Tek
- > Sims
- > Vibracheck

GAME CALL—DEER

- > Hunters' Specialties
- > Knight & Hale
- > Primos
- > Quaker Boy

GAME CALL—ELK

- > Carlton
- > Jones
- > Primos
- > Sceery

GAME CALL— TURKEY

- > Hunters' Specialties
- > Knight & Hale
- > Primos
- > Quaker Boy

KNIFE

- > Browning
- > Buck
- > Gerber
- > Remington

BOW CASE—SOFT

- > Kolpin
- > Mathews
- > Plano
- > SKB

BOW CASE—HARD

- > Doskocil
- > Flambeau
- > Plano
- > SKB

SCENT/LURE

- > Hunters' Specialties
- > Tinks
- > Wildlife Research

SCENT ELIMINATOR— SPRAY

- > Hunters' Specialties
- > Robinson Outdoors/
- > Scent Shield
- > Wildlife Research

SCENT ELIMINATOR— CLOTHING

- > Mossy Oak
- > Scent Blocker/
- > Robinson Outdoors
- > Scent-Lok

TARGET—3-D

- > Delta
- > McKenzie
- > Morrell
- > Rinehart

TARGET— CONVENTIONAL

- > Delta
- > McKenzie
- > Morrell
- > The Block



NEW PRODUCT

- > Golden Key TKO Rest
- > Hoyt Cam&1/2
- > Mathews LX
- > Scent Blocker SLT

VIDEO

- > Another Year On The Ground (Double Bull)
- > Drury
- > Monster Bucks
- > Primos

ARTICLE

- > Bow Report—Norb Mullaney
- > Home Bow Mechanic—Rick Combs
- > Tech Talk—Norb Mullaney

AUTHORS

- > Chuck Adams
- > Norb Mullaney

T.V. SHOW

- > Archers Choice
- > Hunting The Country
- > Primos
- > Wild Outdoors

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